#### Well Being 226

#### **intro** intro evaluation survey

It is the end of 2011, and we would like to ask you a number of questions about the American Life Panel and your experience as a panel member this year. We would like to find out what you like about the American Life Panel, and what we can improve. This questionnaire is divided into three subjects: making contact, your hardware, the surveys, and some extra questions. First, we will ask your opinion about your contacts with the American Life Panel staff, for example when you use the helpdesk by phone or email, or when you leave a remark on the home page or after a survey. We ask you to answer these questions as honestly and critically as possible. Next, we will ask you some questions about the hardware that you use to participate in our surveys. Finally, we are interested in your opinion about the questionnaires for which you have been selected. We will ask you about the content, layout and length of the surveys. Maybe there are a few fun questions as well. Thank you!

### ca\_intro intro communication section

You can call the telephone helpdesk of the ALP if you have trouble answering this survey or for other issues you would rather discuss. The phone number is 866.591.2909 for English, or 855.633.8191 for Spanish. In the following section we will ask you several questions about your experiences with the helpdesk.

# ca\_if\_call if called with helpdesk

Have you called the ALP helpdesk over the last 6 months?

- 1 No, I have not called the helpdesk over the last 6 months
- 2 Yes, I have called the help desk once or twice
- 3 Yes, I call the helpdesk regularly

IF ca\_if\_call = Yes, I have called the help desk once or twice OR ca\_if\_call = Yes, I call the helpdesk regularly THEN ca when call when called helpdesk When did you call the helpdesk? 1 On the weekend 2 During the week (Monday through Friday) 3 Both weekend and during the week ca why call why called helpdesk Why did you call the helpdesk? Please check all that apply. 1 To let them know I would be unavailable because of vacation, illness, or another reason 2 Because of technical problems with my computer or internet player 3 Because I got stuck when answering the questions 4 Because there was a question I did not understand 5 Some other reason IF Some other reason in ca why call THEN | | ca oth call other why called helpdesk | | For what other reason did you call the helpdesk? | | Open **| ENDIF** ca got help help received by helpdesk Did you receive immediate help or were you called back? 1 I received immediate help. 2 I was called back within a day or two. 3 Sometimes I was helped immediately, sometimes I was helped later. 4 I was called back within a week. 5 I was never called back.

```
| IF ca_got_help = I was never called back. THEN
| ca got help never never helped by help desk
| We're very sorry about this! Twice this year we did have trouble with our voicemail, but most of the
| | year we have no excuse. We will do better.
| ENDIF
| ca_grade grade for the helpdesk
What grade do you give the ALP helpdesk on a scale of 1 to 10 (where 1 is very bad, 6 is sufficient,
and 10 is outstanding)?
11 Very bad
122
| 3 3
|44
| 5 5
6 6 Sufficient
177
88
99
10 10 Outstanding
| ca_hours_avail contact hours of helpdesk approval
In your view, when is the ALP helpdesk available?
| 1 Monday through Friday 9-5 Pacific Time
2 Weekends
3 24 hours a day
ca hours avail incorrect contact hours of helpdesk incorrect
Sorry! We are only open Monday through Friday, from 9am until 5pm Pacific Time, but you can always
email us at webhelp@rand.org or leave a message other times.
ENDIF
ca_remarks made remarks via web site
On the ALP web site (www.rand.org/alp) you can make remarks via the 'Make remark' button after you log in.
In the last six months, have you left a general remark?
1 No, I have not used that button in the last six months
2 Yes, I have used this button once or twice in the last six months
3 Yes, I use this button regularly
IF ca_remarks = Yes, I have used this button once or twice in the last six months OR ca_remarks = Yes,
I use this button regularly THEN
| ca_why_rm | why remark was made
Why did you make a remark? Please check all that apply.
1 To indicate why I could not fill out a questionnaire because of vacation, illness, etc.
2 Because there were technical problems with my computer or my internet player
3 Because I got stuck in a questionnaire
4 For another reason
| IF For another reason in ca_why_rm THEN
| | ca_oth_rm other why made remarks
|| For what reason did you make a remark?
| | Open
```

	<b>ENDIF</b>
F	ENDIF

#### ca email emailed in last six months

You can also send emails to the ALP if there are problems or things are not clear when answering questionnaires. Our email address is webhelp@rand.org or ayudaweb@rand.org for Spanish. Have you sent an email to the ALP in the last 6 months?

- 1 No I have not emailed the ALP in the last six months
- 2 Yes, I have emailed the ALP on one or more occasions
- 3 Yes, I regularly send emails to the ALP

IF ca\_email = Yes, I have emailed the ALP on one or more occasions OR ca\_email = Yes, I regularly send emails to the ALP THEN ca why em why emailed Why did you email the ALP? Please check all that apply. 1 To indicate why I could not fill out a questionnaire because of vacation, illness, etc. 2 Because there were technical problems with my computer or my internet player 3 Because I got stuck in a questionnaire 4 Because I needed my login or password 5 For another reason 6 To change my address | IF For another reason in ca why em THEN || ca\_oth\_em other why emailed | | For what reason did you email the ALP? | | Open | ENDIF | ca\_answer\_em opinion on email response What do you think in general about the responses you get from ALP to your emails? Open

#### ca remind opinion on reminders

What do you think of the survey reminder emails?

- 1 I don't like them because I always do my surveys eventually anyway
- 2 I don't need an email to be reminded to take my surveys
- 3 I like to be reminded

**ENDIF** 

4 I've never been reminded

#### ca\_financial financial dependence

How do you use your quarterly checks? Please select as many as you wish.

- 1 To buy necessities such as food, medicine, clothing
- 2 To buy special treats for myself
- 3 To buy special treats for my family or friends
- 4 To put in my savings account
- 5 Nothing specific
- 6 Prefer not to say

#### ca\_letter interest in newsletter

We send you checks once each quarter unless you have opted to let your payments accumulate. Most quarters we try to include a newsletter in which we present some results from the ALP along with your check. Sometimes we send special newsletters mailed separately as well. What is your level of interest in the newsletter?

- 1 I always read the newsletter from beginning to end, because I like to stay informed in this way
- 2 I glance at the newsletter
- 3 I never read the newsletter
- 4 I never got a newsletter

IF ca\_letter = I always read the newsletter from beginning to end, because I like to stay informed in this way OR ca\_letter = I glance at the newsletter THEN

| ca\_more\_let desired content for newsletter
| What else would you like to read about in the newsletter?
| 1 More general information for panel members
| 2 More results
| 3 Other topics
| IF Other topics in ca\_more\_let THEN
| | | ca\_oth\_let other content for newsletter
| Which other topics would you like to read about?
| Open
| ENDIF

#### cs\_enjoy most fun survey to do

Which kind of surveys do you enjoy doing most?

1 Current events

**ENDIF** 

- 2 Economic and financial
- 3 Health and well being
- 4 Experiments about choices
- 5 Surveys that may change policy

#### cs interesting most interesting survey to do

Which kind of surveys do you find the most interesting to do?

- 1 Current events
- 2 Economic and financial
- 3 Health and well being
- 4 Experiments about choices
- 5 Surveys that may change policy

#### cs\_leastpref least favorite type of survey

Which kind of surveys do you least like to do?

- 1 Current events
- 2 Economic and financial
- 3 Health and well being
- 4 Experiments about choices
- 5 Surveys that may change policy

#### cs\_taken if survey taken in last six months

Other than this survey, did you fill out another one of our surveys for the American Life Panel in the last six months?

- 1 Yes
- 2 No

```
IF cs_{taken} = Yes THEN
cs mostpref most preferred survey participated in within last 6 months
Which of the surveys over the last six months do you remember best?
| Open
cs mostpref why most preferred survey participated in within last 6 months
| Can you also tell us why you remember this survey in particular?
Open
cs time spent time spent on surveys in minutes per week
Over the last six months, how many minutes a week (on average) did you spend filling out surveys?
Please type in a number.
Range: 1..1440
cs length opinion on survey length
What do you think about the length of the surveys?
1 Most of the surveys are long
2 More than half of the surveys are long
3 The surveys are sometimes long, sometimes short
4 More than half of the surveys are short
5 Most surveys are very short
cs_grade grade for surveys
What overall grade do you give the surveys of the ALP on a scale of 1 to 10 (where 1 is very bad, 6 is
sufficient, and 10 is outstanding)?
| Range: 1..10
ENDIF
```

#### hw\_intro introduction to hardware section

The following questions are about your computer or MSNTV2 Internet Player.

#### **hw\_most\_used** most used hardware over the last six months

Over the last six months, which hardware device did you use the most to connect to the internet?

- 1 A laptop computer
- 2 A Microsoft TV2 Internet Player
- 3 A phone or other handheld wireless device
- 4 A desktop computer

#### **hw prov** used internet provider

Which internet provider do you have?

- 1 AOL
- 2 AT&T
- 3 Comcast
- 4 Earthlink
- 5 MSN
- 6 Pacific Bell
- 7 Time Warner
- 8 Verizon
- 9 Vonage
- 10 Yahoo
- 11 Local internet provider
- 12 Other
- 13 Don't know

```
IF hw_prov = Other THEN
hw oth prov other internet provider used
Which other internet provider do you use?
| Open
ENDIF
hw_conn method of connecting to the internet
How do you connect to the internet?
1 Via modem (dial-up)
2 Via DSL
3 Via cable
4 Via wireless aircard
5 Other
6 Via satellite
7 Don't know
IF hw conn = Other THEN
hw oth conn other method of connecting to the internet
Which other method of connection do you use?
| Open
ENDIF
IF hw_most_used = A Microsoft TV2 Internet Player THEN
| hw us ip usability of Internet Player
What do you think of the user friendliness of the Internet Player?
1 I find it difficult to use the Internet Player
2 Neither easy nor difficult
3 Easy
| IF hw_us_ip = I find it difficult to use the Internet Player OR hw_us_ip = Neither easy nor difficult THEN
|| hw_diff_ip difficulties Internet Player
| | What do you find difficult about using the Internet Player?
| | Open
| ENDIF
ENDIF
hw_speed speed of question display
What do you think of the speed at which you get the questions on the screen?
1 It is very fast
2 It is fairly fast
3 It is fairly slow
4 It is very slow
hw_start_pr frequency of start problems
```

How often during the last six months were you not able to start a questionnaire because of technical problems?

- 1 Never
- 2 A couple of times
- 3 About twice a month

# **hw\_fin\_pr** frequency of finish problems

How often over the last six months were you not able to finish a survey due to technical problems?

- 1 Never
- 2 A couple of times
- 3 About twice a month
- 4 Almost every week

#### what\_features sound video

Does your computer play videos and have sound?

- 1 Yes, I have sound and video playing capabilities
- 2 I only have sound
- 3 I am not sure
- 4 No, I can not play sound or see videos

#### N1 started survey didn't finish

Have you ever started one of our surveys and not finished it?

1 Yes

2 No

```
IF N1 = Yes THEN
|
| N2 reason(s) for not finishing survey
| For what reason(s) did you not finish?
```

String

**ENDIF** 

#### N7 Other Surveys

Do you take other surveys, not from us?

1 Yes

2 No

#### IF N7 = Yes THEN

[Questions N8 to N8\_other are displayed as a table]

#### **N8** Which Other Surveys

Which surveys do you take? Select as many as you have done in the past year.

- | 1 Customer Service Satisfaction Surveys
- | 2 Political Surveys
- | 3 Research Surveys
- 4 Marketing or New Product Surveys or Focus Groups
- | 5 Other (please specify): \$Answer2\$

### **N8 other** most other

Please let us know which other surveys you take:

String

**ENDIF** 

# **N9** State of the Country

Throughout the year we asked you a number of questions on how you think things are going for this country. Since 2011 is nearing a close, what do you think overall?

1 We are moving in the right direction and the future looks good

- 2 In many areas things are improved since last year
- 3 Things are about the same as last year
- 4 In many areas things are worse than last year
- 5 Things are not looking good for us
- 6 I'm mostly worried about my retirement
- 7 I'm mostly worried about health care
- 8 I'm mostly worried about changes to the tax laws
- 9 I'm mostly worried about the next presidential election
- 10 It was a fine year
- 11 I don't really care

#### N11 Behavior change

Would you say that any of our surveys you took this year led you to change your behavior? Please check all that apply.

- 1 Yes, I thought about my health more and made changes
- 2 Yes, I thought about my finances more and made changes
- 3 Yes, I thought about my retirement more and made changes
- 4 Yes, I thought about my country's political situation and how it affects me more and made changes
- 5 No, I pretty much do what I have always done

```
IF N11 < No, I pretty much do what I have always done THEN
```

| N11\_why Why change behavior | Which surveys were the most influential or useful and what changes did you make? | Open | ENDIF

#### N12 Like internet

Do you like using the internet? Please check all that apply.

- 1 Yes, I'm on all the time
- 2 It's okay
- 3 I do it at work
- 4 I'd rather read a book
- 5 I'd rather watch TV
- 6 I'd rather do anything else
- 7 I'd rather be exercising

#### N13 Name staff

Who works for the RAND American Life Panel? Please check as many as you think do.

- 1 [fill Name staff]
- 2 [fill Name staff]
- 3 [fill Name staff]
- 4 [fill Name staff]
- 5 [fill Name staff]
- 6 [fill Name staff]
- 7 [fill Name staff]
- 8 [fill Name staff]
- 9 [fill Name staff]
- 10 [fill Name staff]
- 11 [fill Name staff]
- 12 [fill Name staff]
- 13 [fill Name staff]
- 14 [fill Name staff]
- 15 [fill Name staff]

#### N14 Smoke

Do you smoke cigarettes?

- 1 Yes
- 2 Yes, but not much
- 3 Sometimes
- 4 No, never

[Questions N17 to N17\_which are displayed as a table]

### N17 languages

Which languages do you speak? Please check all that apply.

- 1 English
- 2 Spanish
- 3 Russian
- 4 German
- 5 Italian
- 6 Greek
- 7 Tagalog
- 8 Dutch
- 9 Vietnamese
- 10 Mandarin or Cantonese
- 11 Polish
- 12 Korean
- 13 Other \$Answer2\$

# N17\_which specify language

Which other language

String

#### N18 Gift preference

Every year we send a small gift to our panel members. Which sort of gift do you prefer?

- 1 Useful or practical gifts
- 2 Unusual gifts
- 3 Comforting gifts
- 4 Not crazy about receiving anything

#### N19 Gift preference

Some people enjoy picking up coins on the sidewalk, and have a good eye for it. Have you noticed there are fewer coins and money to find these days?

- 1 Yes, there isn't much
- 2 No, I try to watch where I'm going
- 3 No, I find money all the time
- 4 It never occurred to me to look for coins. Maybe I'll start this year!

#### N20 Gift preference

Do you write New Year's Resolutions?

- 1 Yes, but I forget them by January 2.
- 2 No, I am always improving.
- 3 No, that's silly.
- 4 Yes, and they really help me start the year out right!

[Questions N21 to N21\_other are displayed as a table]

#### **N21** Why stay in panel?

What is the main reason you stay with the American Life Panel?

- 1 Because I like you guys
- 2 Because I feel like my voice needs to be heard

```
3 Because I wish to do a useful service for society and policy makers
4 Because I like the extra money
5 Other $Answer2$
N21_other Why Stay Other
String
N22 rain feelings
What do you think of rain?
1 I'm used to it
2 Make it go away
3 I live in a sunny place
4 I love it
5 I haven't been outside in days
6 I have no thoughts about rain
N23 business trip destination
Let's pretend you get to follow a friend on a business trip. Where would you be willing to go? Please check all that apply.
1 Beijing, China
2 Erbil, Afghanistan
3 Bali, Indonesia
4 Tokyo, Japan
5 Moscow, Russia
6 Madrid, Spain
7 New Delhi, India
8 I would pass on all
IF I would pass on all in N23 and cardinal(N23) > Beijing, China THEN
errornone error none
You selected you would pass on all, and you also chose another option. Can you go back and decide which you prefer?
ENDIF
new_01 cell phone
Do you have a cell phone?
1 Yes
2 No
IF new_01 = Yes THEN
| new_02 smart phone
Does your phone give you access to the internet, such as an iphone, a blackberry, a droid or other smartphone?
1 Yes, I can get email and browse the internet with my phone
3 Yes, but I'm not signed up for internet service
4 Yes, but I only use it for email
ENDIF
IF new 02 = Yes, I can get email and browse the internet with my phone THEN
| new_03 smart phone
It is possible to take our surveys using your smart phone. Have you ever tried?
1 Yes
| 2 No
```

```
ENDIF
IF new_02 = Yes, but I'm not signed up for internet service THEN
new 03 smart phone
It is possible to take our surveys using your smart phone. Have you ever tried?
1 Yes
| 2 No
ENDIF
IF new_02 = Yes, but I only use it for email THEN
| new_03 smart phone
It is possible to take our surveys using your smart phone. Have you ever tried?
| 2 No
ENDIF
[Questions new_04 to new_04_other are displayed as a table]
new_04 dietary habits
Many people have special diets and eating habits these days. Please check all that apply to you below:
1 Vegetarian
2 Vegan
3 Gluten-Free
4 Dairy-Free
5 Diabetic
6 Other $Answer2$
7 None of these
new_04_other dietary habits other
Many people have special diets and eating habits these days. Please check all that apply to you below:
String
new_05 health club
Do you belong to a health club or other fee based fitness group (martial arts, yoga or dance studio, etc.)?
1 Yes
2 No
IF new 05 = Yes THEN
[Questions new_06 to new_06_other are displayed as a table]
| new_06 pay for club
How do you pay for this club? Please check all that apply.
1 Annually
2 Monthly
| 3 By service
| 4 Employer pays
5 Employer pays some, I pay some
6 Other (please specify) $Answer2$
| new_06_other | health club specify
```

| How do you pay for your health club? | String |

**ENDIF** 

[Questions new\_07 to new\_07\_other are displayed as a table]

# new\_07 transportation

How do you get around? Please check all that apply.

- 1 I own a car
- 2 I rent a car
- 3 I own or rent a scooter
- 4 I own or rent a motorcycle
- 5 I ride a bicycle
- 6 I walk
- 7 I rely on public transportation such as buses and metro
- 8 Other (please specify) \$Answer2\$

#### new 07 other transportation specify

How do you get around?

String

# new\_08 health this year

Overall, do you think you were healthier this year (2011) than last year (2010)?

- 1 Yes, I felt healthier this year
- 2 No, I was healthier last year
- 3 About the same

[Questions new 10 to new 10 other are displayed as a table]

#### new 10 charter schools

Now a question about education.... Charter schools are primary or secondary schools which are still funded by public sources (though they may also receive private donations). Charter schools may not be subject to all of the regulations public schools need to comply with, but instead operate under performance based goals as outlined in their charter. What do you think of Charter schools?

- 1 No opinion
- 2 Charter schools could be a good idea
- 3 I know someone in a Charter school and it is a positive experience
- 4 I know someone in a Charter school and it is a negative experience
- 5 Other opinion: \$Answer2\$

# new\_10\_other charter schools other

charter schools other opinion

String

[Questions new\_11 to new\_11\_other are displayed as a table]

#### new\_11 education quotas

Another question about education..... Do you think there is favoritism or quotas used in decisions as to which students are eligible for higher education? Please check all that apply.

- 1 Yes, gender based, women are favored
- 2 Yes, gender based, men are favored
- 3 Yes, race based, white is favored
- 4 Yes, race based, non-white is favored
- 5 It is merit based
- 6 No opinion

# 7 Other opinion: \$Answer2\$ **new 11 other** education quotas specify Another question about education quotas String [Questions new\_12 to new\_12\_other are displayed as a table] new\_12 tv How do you watch TV? Please check all that apply. 1 I don't have a TV 2 I don't watch TV 3 I have basic cable 4 I have every channel 5 I have a satellite dish 6 I only watch online programming (Hulu, Netflix, etc.) 7 None of these, this is what I do: \$Answer2\$ new 12 other tv specify How do you watch TV specify String [The following questions are displayed as a table] J1\_intro intro INSTRUCTIONS In this section, you will read some statements about thoughts you might have about the future. Respond to the statements by choosing a number that represents how much you agree with the statement. **J1** opportunities future Many opportunities await me in the future 1 Very Untrue 2 3 4 5 7 Very True **J2** limited future There are only limited possibilities in my future 1 Very Untrue 2 3 4 5 6 7 Very True **J3** new goals in the future I expect that I will set many new goals in the future 1 Very Untrue 3

4 5 6

# 7 Very True

# **J4** filled possibilities future My future is filled with possibilities 1 Very Untrue 3 4 5 6 7 Very True J5 life ahead Most of my life lies ahead of me 1 Very Untrue 3 4 5 6 7 Very True **J6** infinite future My future seems infinite to me 1 Very Untrue 3 4 5 7 Very True [End of table display] [The following questions are displayed as a table] J1 intro intro INSTRUCTIONS In this section, you will read some statements about thoughts you might have about the future. Respond to the statements by choosing a number that represents how much you agree with the statement. **J7** time left limited I have limited time left to live my life 1 Very Untrue 2 3

# **J8** anything want future

I could do anything I want in the future

1 Very Untrue

7 Very True

2

4 5

3

4

5

```
7 Very True
J9 new plans plenty of life
There is plenty of time in my life to make new plans
1 Very Untrue
3
4
5
6
7 Very True
J10 time is running out
I have a sense that time is running out
1 Very Untrue
3
4
5
6
7 Very True
J11 time is limited
As I get older, I begin to experience time as limited
1 Very Untrue
3
4
5
7 Very True
J12 time passing importance
I feel the importance of time's passing
1 Very Untrue
2
3
4
5
6
7 Very True
[End of table display]
[The following questions are displayed as a table]
the following items about how you view ...
```

M1\_intro INSTRUCTIONS As they age, some people notice changes in their ability to make decisions. Please answer

INSTRUCTIONS As they age, some people notice changes in their ability to make decisions. Please answer the following items about how you view your ability to make decisions in light of your own aging.

# M1 older ability make decisions

As I have gotten older, my ability to make decisions is:

- 1 Better
- 2 The same
- 3 Not as good

#### M2 older decision other people

As I have gotten older, my ability to make decisions about things that affect other people is:

- 1 Better
- 2 The same
- 3 Not as good

#### M3 older decisions me

As I have gotten older, my ability to make decisions about things that affect only me is:

- 1 Better
- 2 The same
- 3 Not as good

## [End of table display]

[The following questions are displayed as a table]

**M1\_intro** INSTRUCTIONS As they age, some people notice changes in their ability to make decisions. Please answer the following items about how you view ...

INSTRUCTIONS As they age, some people notice changes in their ability to make decisions. Please answer the following items about how you view your ability to make decisions in light of your own aging.

#### N\_215161 compared age ability decisions

Compared with most people your age, would you say your ability to make decisions is:

- 1 Better
- 2 The same
- 3 Not as good

## N\_21516 most people age compared ability decisions affect you

Compared with most people your age, would you say your ability to make decisions that affect only you is:

- 1 Better
- 2 The same
- 3 Not as good

#### **N\_215163** compared people your age ability decisions others

Compared with most people your age, would you say your ability to make decisions that affect other people is:

- 1 Better
- 2 The same
- 3 Not as good

# [End of table display]

IF number of children = EMPTY THEN

#### **number of children** number of children

How many children do you have?

| Range: 0..110

**ENDIF** 

#### IF number of children > 0 THEN

#### cp 01 have children under 18

Do you have any biological children under the age of 18 who live with you at least half of the time?

- | 1 Yes, I have children in my household
- 2 No, I do not have children in my household
- 3 I have no children 18 years of age or younger

```
| IF cp_01 = Yes, I have children in my household THEN
[ [Questions cp_02 to cp_02_specify are displayed as a table]
| | cp 02 other biological parent in household
| Does the child(ren)'s biological mother/father also live in your household?
| | 1 Yes, in my household
| | 2 No, in another household
| 3 Other biological parent is deceased
| | 4 Don't know
| | 5 Other (Please specify)$Answer2$
| | cp_02_specify other biological parent in household specify
| | Does the child(ren)'s biological mother/father also live in your household?
| | String
| ENDIF
| IF cp 01 = No, I do not have children in my household THEN
[| [Questions cp_03 to cp_03_specify are displayed as a table]
|| cp_03 where do biological children live
| You mentioned that do not have any biological children under the age of 18 who live with you at
| | least half of the time. Where do those children live? Please check all that apply:
| | 1 With other biological parent
| | 2 With other relatives
| 3 With foster or adoptive parents
| 4 Boarding school or other education facility
| | 5 Detention or juvenile justice center
| | 6 Don't know
| | 7 Other (Please specify):$Answer2$
| | cp_03_specify where do biological children live
| | You mentioned that do not have any biological children under the age of 18 who live with you at
| | least half of the time. Where do those children live? Please check all that apply:
| | String
| ENDIF
ENDIF
ev_stat_intro2 grade survey intro
In this final section we want to ask you to grade the survey that you just answered today on the American
Life Panel, on a number of dimensions.
ev_interesting2 interesting survey subject
On a scale from 1-10, with 1 being not at all interesting, and 10 being extremely interesting, how do you
feel about the subject of this survey?
1 1 Not at all interesting
22
33
44
```

```
77
88
99
10 10 Extremely interesting
ev_easy2 ease of responding to survey
On a scale from 1-10, with 1 being impossible, and 10 being extremely simple, how easy or difficult was
it to respond about this subject?
1 1 Impossible
22
3 3
44
5 5
66
77
88
99
10 10 Extremely simple
ev_clear2 clarity of survey
On a scale from 1-10, with 1 being incomprehensible, and 10 being crystal clear, how clearly was the
topic of the survey presented?
1 1 Incomprehensible
22
33
44
5 5
66
77
88
99
10 10 Crystal Clear
ev_lay2 layout 1 to 10
On a scale from 1-10, with 1 being terrible, and 10 being wonderful, how do you feel about the layout of the survey?
1 1 Terrible
22
33
44
5 5
66
77
88
99
10 10 Wonderful
ev_length2 rate length of survey 1 to 10
On a scale from 1-10, with 1 being endless, and 10 being the perfect amount, how did you feel about the
length of the survey (before you started this evaluation section)?
1 1 Endless
22
33
44
5 5
66
77
```

```
99
10 10 Perfect
ev_grade2 rate grade of survey 1 to 10
Which overall grade would you give this survey on a scale of 1 to 10 (where one is very bad, 6 is sufficient, and 10 is
excellent)?
1 1 Very bad
22
33
44
5 5
6 6 Sufficient
77
88
99
10 10 Excellent
ev_if_comm2 additional comments for survey
Do you have any additional comments on this survey?
1 Yes
2 No
IF ev_if_comm2 = Yes THEN
ev comm2 comments
| Please let us know your comments:
| Open
ENDIF
CS_001 HOW PLEASANT INTERVIEW
Could you tell us how interesting or uninteresting you found the questions in this interview?
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- 1 Very interesting
- 2 Interesting

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- 3 Neither interesting nor uninteresting
- 4 Uninteresting
- 5 Very uninteresting