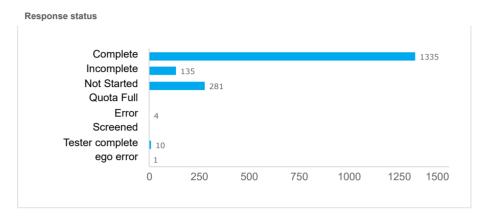
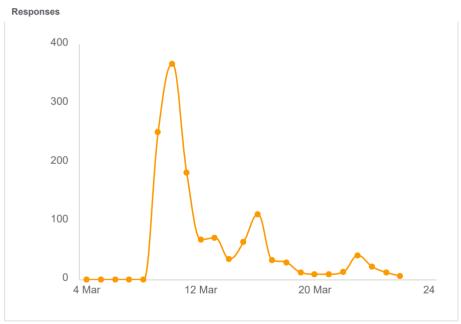


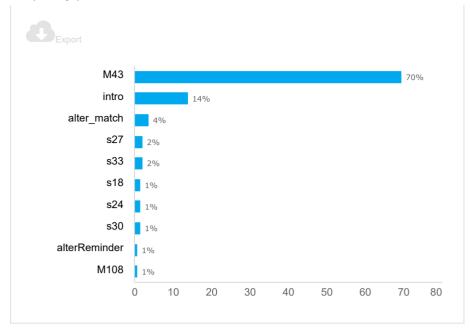
## Response rates





**Drop off statistics** 

## Drop rate by question



Top drop off question

m43: Did you participate in "Dry January" this year?

**69.6%** of respondents who dropped out of the survey stopped at this question.