(MS597) MEDIA LITERACY

survey_intro

This survey will ask you about social media and where you get your news and information. It also includes some general questions about your preferences and beliefs. The survey should take about 9 minutes to complete and you'll receive $6 for completing the survey.

Q1

[*Not required*]

When using social media (e.g., Facebook, Twitter), how often do you engage in each of the following activities?

	Every day (1)	A few times per week (2)	Once per week (3)	A few times per month (4)	Once per month or less (5)	Less often than once per month (6)	N/A - I do not use any social media (99)
Look at posts about social or political issues (01)	◯	◯	◯	◯	◯	◯	◯
Create and share your own posts about social or political issues (02)	◯	◯	◯	◯	◯	◯	◯
Share social or political posts that are created by others with your own friends and followers (03)	◯	◯	◯	◯	◯	◯	◯
"Like" other people's posts that are focused on social or political issues (04)	◯	◯	◯	◯	◯	◯	◯
Comment on other people's posts about social or political issues (05)	◯	◯	◯	◯	◯	◯	◯

Q2a

[*Not required*]

How trustworthy do you find each of the following sources of news and information?

	Strongly untrustworthy (1)	Somewhat untrustworthy (2)	Neutral (3)	Somewhat trustworthy (4)	Strongly trustworthy (5)
Friends and family members directly (01)	◯	◯	◯	◯	◯
Local newspapers, online or in print (02)	◯	◯	◯	◯	◯
Local television stations (03)	◯	◯	◯	◯	◯
Monthly magazine publications (04)	◯	◯	◯	◯	◯
Morning television shows (e.g., The Today Show, Good Morning America) (05)	◯	◯	◯	◯	◯
National newspapers, online or in print (e.g., Washington Post, The Wall Street Journal) (06)	◯	◯	◯	◯	◯
National television news media (e.g., CNN, Fox News, MSNBC) (07)	◯	◯	◯	◯	◯
Podcasts (08)	◯	◯	◯	◯	◯
Posts shared on social media by friends or family (09)	◯	◯	◯	◯	◯

	Strongly untrustworthy (1)	Somewhat untrustworthy (2)	Neutral (3)	Somewhat trustworthy (4)	Strongly trustworthy (5)
Posts shared on social media from public figures (10)	❍	❍	❍	❍	❍
Radio news stations (e.g., NPR, PBS News Hour, BBC Global News) (11)	❍	❍	❍	❍	❍
Radio talk shows (12)	❍	❍	❍	❍	❍
Trade publications (e.g., The Chronical of Higher Education, Adweek) (13)	❍	❍	❍	❍	❍
Other (please specify) : (91)_____	❍	❍	❍	❍	❍

CONDITION

f('Q2a')['10'].any('4','5')

true	false
Question Q2b()	

Q2b

[*Open Text ◆ Not required ◆ Force Number of Items: Max 3*]

You said that posts from public figures on social media are trustworthy. Who in particular do you trust for reliable information? Please list the first three names that come to mind.

1 (1) _____
2 (2) _____
3 (3) _____

END

Condition f('Q2a')['10'].any('4','5')

CONDITION

f('Q2a')['10'].any('1','2')

true	false
Question q2c()	

q2c

[*Open Text ◆ Not required ◆ Force Number of Items: Max 3*]

You said that posts from public figures on social media are untrustworthy. Who in particular do you NOT trust for reliable information? Please list the first three names that come to mind.

1 (1) _____
2 (2) _____
3 (3) _____

Condition f('Q2a')['10'].any('1','2')

Q3a

[*Not required*]

Each term below relates to navigating the information ecosystem. How do you feel about the following terms? It's okay if you do not fully know what they mean; we are interested in your reaction.

	Strongly negative (1)	Somewhat negative (2)	Neutral (3)	Somewhat positive (4)	Strongly positive (5)
21st century skills (01)	○	○	○	○	○
Civic education (02)	○	○	○	○	○
Digital citizenship (03)	○	○	○	○	○
Digital literacy (04)	○	○	○	○	○
Fact checking (05)	○	○	○	○	○
Information literacy (06)	○	○	○	○	○
Media decoding (07)	○	○	○	○	○
Media literacy (08)	○	○	○	○	○
News literacy (09)	○	○	○	○	○
Online reasoning (10)	○	○	○	○	○
Political literacy (11)	○	○	○	○	○

CONDITION

f('Q3a')['01'].any('1','2') || f('Q3a')['02'].any('1','2') || f('Q3a')['03'].any('1','2') ||
f('Q3a')['04'].any('1','2') || f('Q3a')['05'].any('1','2') || f('Q3a')['06'].any('1','2') ||
f('Q3a')['07'].any('1','2') || f('Q3a')['08'].any('1','2') || f('Q3a')['09'].any('1','2') ||
f('Q3a')['10'].any('1','2') || f('Q3a')['11'].any('1','2')

true	false
Question get randomTerm()	

Q3b

You reported that your reaction to the term "^f('randomTerm')^" is negative. In a couple of sentences, please describe why you have a negative reaction to this term.

Condition f('Q3a')['01'].any('1','2') || f('Q3a')['02'].any('1','2') || f('Q3a')['03'].any('1','2') ||
f('Q3a')['04'].any('1','2') || f('Q3a')['05'].any('1','2') || f('Q3a')['06'].any('1','2') ||
f('Q3a')['07'].any('1','2') || f('Q3a')['08'].any('1','2') || f('Q3a')['09'].any('1','2') ||
f('Q3a')['10'].any('1','2') || f('Q3a')['11'].any('1','2')

Q4

[*Not required*]

How confident are you in your ability to complete each of the following tasks?

	Not confident at all (1)	Slightly confident (2)	Mostly confident (3)	Extremely confident (4)
Find information I need online (01)	○	○	○	○
Make responsible decisions about what information to share online (02)	○	○	○	○
Check if information found online is true (03)	○	○	○	○
Change my privacy settings on social media (04)	○	○	○	○
Check if a website is trustworthy (05)	○	○	○	○
Open a second browser to look for additional sources on a topic (06)	○	○	○	○

Q5

[*Not required*]

How concerned are you about the spread of misinformation and disinformation in the U.S. today?

○ Not at all concerned (1)
○ Somewhat concerned (2)
○ Slightly concerned (3)
○ Very concerned (4)

Q6

[*Not required*]

How concerned are you that you, personally, might be fooled by misinformation and disinformation online?

○ Not at all concerned (1)
○ Somewhat concerned (2)
○ Slightly concerned (3)
○ Very concerned (4)

Q7

Who is responsible for addressing the spread of misinformation or 'fake news'?

SELECT ALL THAT APPLY

❑ Individuals themselves (01)
❑ Social media companies (02)
❑ Government agencies (03)
❑ Other (please specify): (91)_____ [*Other*]

Q8

If you were to encounter information online that you believe may be false, what steps, if any, would you take to address it?

SELECT ALL THAT APPLY

○ I would do nothing (99) [*Exclusive*]
❑ Avoid the information (e.g., do not click on a suspicious link) (01)
❑ Ask a friend or family member if the information is true (02)
❑ Search other websites for information on the topic (03)
❑ Report the false information to the website (e.g., report it to Facebook) (04)
❑ Share it with my network (05)
❑ Other (please specify): (91)_____ [*Other*]

Q9a

[*Not required*]

Have you taken any kind of educational or training course in the previous five years? This could be an online or in-person class of any subject (e.g., painting, bird-watching, financial literacy).

○ No (0)
○ Yes (1)

CONDITION	f('Q9a')=='1'	
	true	false
	Question Q9b()	

Q9b

Think of the most recent class you took. Where did you take this class?

SELECT ALL THAT APPLY

❑ Online (01)
❑ At a local library (02)
❑ At a college or university (03)
❑ At a community center (04)
❑ Other (please specify): (91)_____ [*Other*]

Q9c

[*Not required*]

What made you want to take this class?

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END	Condition f('Q9a')=='1'

Q10

[*Not required* ⬥ *Ranking*]

If you were going to learn how to avoid misinformation, which of the following approaches to learning sound the most appealing to you?

RANK YOUR TOP THREE

_____ Watch a brief video about the topic (01)
_____ Listen to a five-minute podcast on the topic (02)
_____ Read an article online about the topic (03)
_____ Read a print pamphlet about the topic (04)
_____ View images with words ("memes") about the topic (05)
_____ Play a short game online about the topic (06)
_____ Have a conversation with other learners about the topic (07)
_____ Listen to a celebrity or public figure that I trust discuss the topic (08)

_____ Other (please specify): (91) _____ [*Other*]

Q11

[*Not required*]

How much attention do you pay to news about national politics on TV, radio, printed newspapers, or the Internet?

○ A great deal (1)
○ A lot (2)
○ A moderate amount (3)
○ A little (4)
○ None at all (5)

Q12

[*Not required*]

How likely are you to vote in upcoming 2022 midterm elections?

○ Very likely (1)
○ Somewhat likely (2)
○ Somewhat unlikely (3)
○ Very unlikely (4)
○ Unsure (98)

Q13a

[*Not required*]

Generally speaking, do you think of yourself as a…

○ Democrat (1)
○ Republican (2)
○ Independent (3)
○ Don't know (98)
○ Other (please specify): (91)_____ [*Other*]

CONDITION

f('Q13a').any('1','2','3','91')

true	false
Question Q13b()	

Q13b

[*Not required*]

How strong would you consider your support of this party?

○ Very strong (1)
○ Strong (2)
○ Slightly strong (3)
○ Unsure (98)

END

Condition f('Q13a').any('1','2','3','91')

Q14

[*Not required*]

How likely do you think it is that humans evolved from another species of animal?

○ Very likely (1)
○ Likely (2)
○ Equally likely or unlikely (3)
○ Unlikely (4)
○ Very unlikely (5)

Q15

[*Not required*]

In general, how safe do you think vaccines are?

○ Very safe (1)
○ Safe (2)
○ Equally safe or unsafe (3)
○ Unsafe (4)
○ Very unsafe (5)

Q16

[*Not required*]

How likely do you think it is that human activities have contributed to the recent rise in global temperature?

○ Very likely (1)
○ Likely (2)
○ Equally likely or unlikely (3)
○ Unlikely (4)
○ Very unlikely (5)
○ I do not believe there is evidence for a recent rise in global temperature (6)

CS_001 - CS_001

[*Not required*]

Could you tell us how interesting or uninteresting you found the questions in this interview?

○ Very interesting (1)
○ Interesting (2)
○ Neither interesting nor uninteresting (3)
○ Uninteresting (4)
○ Very uninteresting (5)