

Well Being 507

Q1 Q1

Which of the following best describes the type of smart phone you have? Pick one.

- 1 iPhone
- 2 Android
- 3 Blackberry
- 4 Windows phone
- 5 Some other kind of smart phone
- 6 I have a smart phone, but I don't know what type
- 7 I have a cell phone, but it's not a smart phone
- 8 I don't own a cell phone, and I don't own a smart phone

IF Q1 < I have a cell phone, but it's not a smart phone THEN

|

| Q2 Q2

| Is your smart phone able to connect to the Internet?

- | 1 Yes
- | 2 No
- | 3 I don't know

|

| Q3 Q3

| How often do you carry your smart phone with you?

- | 1 Always
- | 2 Frequently
- | 3 Occasionally
- | 4 Rarely
- | 5 Never

|

| Q4 Q4

| If you had to guess, what percent of your day, if at all, do you carry your smart phone with you?

| Range: 0..100

|

| Q5 Q5

| If you had to guess, how often is your smart phone powered down, that is, fully turned off?

- | 1 Frequently
- | 2 Occasionally
- | 3 Rarely
- | 4 Never

|

| Q6 Q6

| If you had to guess, how many applications or "apps" do you currently have on your smart phone?

- | 1 1 to 10
- | 2 11 to 20
- | 3 21 to 30
- | 4 31 to 40
- | 5 41 to 50
- | 6 More than 50
- | 7 None

|

| Q7 Q7

| If you had to guess, how many applications or "apps" on your smart phone did you use yesterday?

- | 1 1 to 10
- | 2 11 to 20
- | 3 21 to 30
- | 4 31 to 40
- | 5 41 to 50
- | 6 More than 50
- | 7 None

| [The following questions are displayed as a table]

| **Q8_intro** Q8_intro

| Please write the names of the top 5 applications or "apps" that you use most often on your smart phone.

| **Q8_app1** Q8_app1

| String

| **Q8_app2** Q8_app2

| String

| **Q8_app3** Q8_app3

| String

| **Q8_app4** Q8_app4

| String

| **Q8_app5** Q8_app5

| String

| **Q8_dontuseapps** Q8_dontuseapps

| 1 I don't use any applications or "apps"

| [End of table display]

| IF I don't use any applications or "apps" in Q8_dontuseapps and (Q8_app1 != empty or Q8_app2
| != empty or Q8_app3 != empty or Q8_app4 != empty or Q8_app5 != empty) THEN

|| **checkQ8_1** checkQ8_1

|| You selected "I don't use any applications", but you listed at least one application. Your
|| answers are important to us. Please return to the previous question and answer it to the best of
|| your ability.

|| ENDIF

| IF Q8_dontuseapps = empty and Q8_app1 = empty and Q8_app2 = empty and Q8_app3 = empty and
| Q8_app4 = empty and Q8_app5 = empty THEN

|| **checkQ8_2** checkQ8_2

|| You did not answer the previous question. Your answers are important to us. Please return to the
|| previous question and answer it to the best of your ability.

||
|ENDIF

| **Q9 Q9**

| Does your smart phone collect the following about you? Select all that apply.

- | 1 Things I search for online
- | 2 Websites I visit
- | 3 Videos I watch
- | 4 Ads I click on or tap
- | 5 My location
- | 6 My device information
- | 7 My Internet Protocol address or cookie data
- | 8 I don't know

|
ENDIF

IF Q1 < I have a cell phone, but it's not a smart phone THEN

|
| **Q10 Q10**

| Does your smart phone collect the following about you? Select all that apply.

- | 1 E-mails I send and receive
- | 2 My personal contacts
- | 3 My calendar events
- | 4 My photos and videos
- | 5 Documents that I create
- | 6 I don't know

| **Q11 Q11**

| Does your smart phone collect the following about you? Select all that apply.

- | 1 My name
- | 2 My e-mail address and password
- | 3 My birthday
- | 4 My gender
- | 5 My phone number
- | 6 The city, state, or country that I live in
- | 7 I don't know

| **Q12 Q12**

| Do you typically read the entire terms and conditions of applications or "apps" on your smart
| phone when you install them?

- | 1 Always
- | 2 Very often
- | 3 Sometimes
- | 4 Rarely
- | 5 Never
- | 6 Don't know

|
ENDIF

explanation explanation

RAND is not asking you to install an application or "app" on any phone that you may own. Please answer these next questions as best as you can.

Q13 Q13

[FLBanner] How worried are you, if at all, about the following? The U.S. Government knowing what I do on my smart phone.

- 1 Very worried
- 2 Somewhat worried
- 3 Not too worried
- 4 Not worried at all
- 5 No opinion

Q14 Q14

[FLBanner] How worried are you, if at all, about the following? American companies knowing what I do on my smart phone.

- 1 Very worried
- 2 Somewhat worried
- 3 Not too worried
- 4 Not worried at all
- 5 No opinion

Q15 Q15

[FLBanner] How worried are you, if at all, about the following? Companies in foreign countries knowing what I do on my smart phone.

- 1 Very worried
- 2 Somewhat worried
- 3 Not too worried
- 4 Not worried at all
- 5 No opinion

Q16 Q16

[FLBanner] How worried are you, if at all, about the following? Foreign governments knowing what I do on my smart phone.

- 1 Very worried
- 2 Somewhat worried
- 3 Not too worried
- 4 Not worried at all
- 5 No opinion

Q17a Q17a

[FLBanner] Imagine that RAND offered to pay you to install an application (or "app") on your smart phone. This app would monitor how you behave on your smart phone and securely send this information back to RAND for research purposes only. Would you install this application or "app" on your smart phone for a payment of \$[amountX] each month?

- 1 Yes
- 2 No

Q17b Q17b

[FLBanner] How sure you about your answer to the last question?

- 1 1 Not at all sure
- 2 2
- 3 3

4 4
5 5
6 6
7 7
8 8
9 9
10 10 Very sure

[The following questions are displayed as a table]

Q18a Q18a

[FLBanner] What would someone have to pay you for a month of data from your smart phone?

- 1 \$0 to \$1,000 per month: \$\$Answer2\$.00
- 2 More than \$1,000 per month
- 3 I would not sell my data for any amount of money.

Q18a_amount Q18a_amount

Range: 0..1000

[End of table display]

IF Q18a = 1 to 1,000 per month: \$\$Answer2\$.00 and Q18a_amount = empty THEN

|
| **checkQ18Q19** checkQ18Q19
| You selected "\$0 to \$1,000 per month" but did not specify an amount. Your answers are important to
| us. Please return to the previous question and answer it to the best of your ability.
|
ENDIF

IF Q18a = More than 2,000 per month and Q18a_amount != empty THEN

|
| **checkQ18Q19_2** checkQ18Q19_2
| You selected "More than \$1,000 per month" but put an amount in the "\$0 to \$1,000 per month" box.
| Your answers are important to us. Please return to the previous question and answer it to the best
| of your ability.
|
ENDIF

IF Q18a = I would not sell my data for any amount of money. and Q18a_amount != empty THEN

|
| **checkQ18Q19_3** checkQ18Q19_3
| You selected "I would not sell my data for any amount of money" but put an amount in the "\$0 to
| \$1,000 per month" box. Your answers are important to us. Please return to the previous question
| and answer it to the best of your ability.
|
ENDIF

IF Q18a = 1 to 1,000 per month: \$\$Answer2\$.00 and Q18a_amount != empty THEN

|
| **Q18b** Q18b
| [FLBanner] What is the minimum that someone would have to pay you for a month of data from your
| smart phone?

| Range: 0..1000

| IF Q18b > Q18a_amount THEN

|| **checkQ18b** checkQ18b

|| You selected an amount larger than \$[] Your answers are important to us. Please return to the
|| previous question and answer it to the best of your ability.

| ENDIF

ENDIF

IF Q18a = More than 2,000 per month THEN

| [The following questions are displayed as a table]

| **Q18c** Q18c

| [FLBanner] What is the minimum that someone would have to pay you for a month of data from your
| smart phone?

| 1 \$0 to \$1,000 per month: \$\$Answer2\$.00

| 2 More than \$1,000 per month

| 3 I would not sell my data for any amount of money.

| **Q18c_amount** Q18c_amount

| Range: 0..1000

| [End of table display]

| IF Q18c = 1 to 1,000 per month: \$\$Answer2\$.00 and Q18c_amount = empty THEN

|| **checkQ18Q19** checkQ18Q19

|| You selected "\$0 to \$1,000 per month" but did not specify an amount. Your answers are important
|| to us. Please return to the previous question and answer it to the best of your ability.

| ENDIF

| IF Q18c = More than 2,000 per month and Q18c_amount != empty THEN

|| **checkQ18Q19_2** checkQ18Q19_2

|| You selected "More than \$1,000 per month" but put an amount in the "\$0 to \$1,000 per month" box.
|| Your answers are important to us. Please return to the previous question and answer it to the
|| best of your ability.

| ENDIF

| IF Q18c = I would not sell my data for any amount of money. and Q18c_amount != empty THEN

|| **checkQ18Q19_3** checkQ18Q19_3

|| You selected "I would not sell my data for any amount of money" but put an amount in the "\$0 to
|| \$1,000 per month" box. Your answers are important to us. Please return to the previous question
|| and answer it to the best of your ability.

| ENDIF

|

ENDIF

[The following questions are displayed as a table]

Q19 Q19

[FLBanner] What do you think RAND is willing to pay you for a month of data from your smart phone?

1 \$0 to \$1,000 per month: \$\$Answer2\$.00

2 More than \$1,000 per month

Q19_amount Q19_amount

Range: 0..1000

[End of table display]

IF Q19 = 1 to 1,000 per month: \$\$Answer2\$.00 and Q19_amount = empty THEN

|

| **checkQ18Q19** checkQ18Q19

| You selected "\$0 to \$1,000 per month" but did not specify an amount. Your answers are important to us. Please return to the previous question and answer it to the best of your ability.

|

ENDIF

IF Q19 = More than 2,000 per month and Q19_amount != empty THEN

|

| **checkQ18Q19_2** checkQ18Q19_2

| You selected "More than \$1,000 per month" but put an amount in the "\$0 to \$1,000 per month" box.

| Your answers are important to us. Please return to the previous question and answer it to the best of your ability.

|

ENDIF

Q20 Q20

[FLBanner] What concerns do you have about letting RAND collect data from your smart phone? Please type them in the box below.

Open

Q21 Q21

Imagine that RAND was paying you to install an app or "application" on you smart phone to collect data about you. How willing are you, if at all, to install this application on your phone?

1 Definitely willing

2 Probably willing

3 Probably unwilling

4 Definitely unwilling

5 Don't know

Q22 Q22

How worried are you, if at all, about sharing personal information with RAND?

1 Very worried

2 Somewhat worried

3 Not too worried

4 Not worried at all

5 No opinion

Q23 Q23

We are not asking you to agree with the following paragraph. Please read it and answer the question below: "Permission to use your name, profile picture, and information about your actions with ads and sponsored content: You give us permission to use your name and profile picture and information about actions you have taken on the website next to or in connection with ads, offers, and other sponsored content that we display across our Products, without any compensation to you. For example, we may show your friends that you are interested in an advertised event or have liked a page created by a brand that has paid us to display its ads on this website. Ads like this can be seen only by people who have your permission to see the actions you've taken on this website."

How well did you understand this paragraph?

1 Very well

2 Fairly well

3 Somewhat well

4 Slightly well

5 Not at all

6 Don't know

Q24 Q24

Which of the following were mentioned in the paragraph that you just read? Select all that apply.

1 Permission to use my name

2 Permission to use my profile picture

3 Permission to use information about my actions

4 I will not receive compensation

5 Showing my friends what events I'm interested in

6 Showing my friends what pages I like

7 Advertisers are paying to display ads on this website

8 I give them permission to see my actions on this website

9 None of the above

10 I don't remember

11 I did not read the paragraph

Q25 Q25

What other concerns do you have about data privacy? Please type them in the box below.

Open

CS_001 HOW PLEASANT INTERVIEW

Could you tell us how interesting or uninteresting you found the questions in this interview?

1 Very interesting

2 Interesting

3 Neither interesting nor uninteresting

4 Uninteresting

5 Very uninteresting