

Well Being 437

S1_intro survey intro

Welcome to this survey! We will ask you questions related to long-term care in nursing homes and how people pay or plan to pay for it. By long-term care in nursing homes we mean living in a nursing home that provides round-the-clock medical care and assistance for activities such as getting out of bed.

IF CALCULATED AGE =empty THEN

| **calcage** CALCULATED AGE

| What is your age?

| Integer

ENDIF

IF variable for Branches = 1 THEN

| **V301_Introduction_b1** Intro for Branch 1

| Nursing homes provide round-the-clock medical care and assistance for activities such as getting out of bed. Nursing homes are regulated and inspected by the government. The cost for a year's stay in a nursing home averages eighty thousand dollars (\$80,000) per year or \$220 per day for a semi-private room in a nursing home of standard quality. For a private room the cost would be about \$250 per day. These costs can be substantially higher in big cities like New York, Los Angeles or Miami, but lower in small states like Iowa, North Dakota or Arkansas. Because of the high cost, some people purchase long-term care insurance, which would pay for living in a nursing home. Nursing homes of superior quality offer private rooms, better meals and more comfort, and accordingly cost more.

| **V302_b1** Knowledge of Long-Term Care Insurance_branch1

| How would you rate your knowledge of long-term care insurance?

| 1 No knowledge

| 2 A little knowledge

| 3 Some knowledge

| 4 A lot of knowledge

| 8 I don't know

| **n071_b1** R any long-term care insurance_branch1

| Not including government programs, do you now have any long-term care insurance which specifically covers nursing home care for a year or more?

| 1 Yes

| 2 No

| **s4_56_b1** spouse or partner have LTC insurance policy_b1

| Does your spouse or partner have a long-term care insurance policy?

| 1 Yes

| 2 No

| 8 I don't know

| **v307_b1** Importance of Increase Premium in the Future_b1

| In thinking about purchasing long-term care insurance, how important would the following concerns be to you? The insurance company may increase your premiums sometime in the future.

| Would you say this concern is...

| 1 Very important

| 2 Somewhat important

| 3 Not at all important

| 8 I don't know

| **v310_b1** Importance that policy covers superior quality Nursing Homes_b1

| The insurance policy covers superior quality nursing homes that offer services that are substantially above standard quality. Would you say this is...

| 1 Very important

| 2 Somewhat important

| 3 Not at all important

| 8 I don't know

| **Intro_Rating_Policies_1_5_b1** Intro Rating Policies 1-5_b1

| We would like to ask you to rate five different long-term care insurance policies. All of these policies pay the nursing home costs for as long as you live in the nursing home, but the monthly premium and the type of facilities these policies cover will differ. We will ask about two types of nursing homes that offer different levels of comfort. The first type, standard quality, provides nursing services, help with medications, standard meals and a shared room, and aim to support the physical and mental well-being of each resident. The second type, superior quality, additionally provides better service and meals, larger rooms with better decoration, and each resident has his or her own room.

| **V312_RatePolicy1_b1** Type 1 first price rate_b1

| On a scale from 0 to 10, where 0 means the policy is definitely not for you, and 10 means the policy is very well suited for you, how would you rate a long-term care insurance policy where the monthly premium is \$[fill for mgs_b1] and that covers standard quality facilities (nursing services, help with medications, standard meals and a shared room)?

| 0 0 Definitely not for you

| 1 1

| 2 2

| 3 3

| 4 4

| 5 5

| 6 6

| 7 7

| 8 8

| 9 9

| 10 10 The policy is very well suited for you

| 11 I don't know

| IF (Type 1 first price rate_b1 = 0 Definitely not for you or Type 1 first price rate_b1 = 1 or Type 1 first price rate_b1 = 2) THEN

| |

| ELSE

| |

| ENDIF

| IF (Type 1 first price rate_b1 = 0 Definitely not for you or Type 1 first price rate_b1 = 1 or Type 1 first price rate_b1 = 2) THEN

| |

| ELSE

| |

| ENDIF

| IF Type 1 first price rate_b1 = RESPONSE and Type 1 first price rate_b1 < I don't know THEN

| |

| | [The following questions are displayed as a table]

| |

ProbPolicy1_b1 Type 1 first price purchase probability_b1
If you were offered such a policy, on a scale from 0 to 100, where "0" means that you think there is absolutely no chance, and "100" means that you think the event is absolutely sure to happen, what are the chances that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.
Range: 0..100

[End of table display]

V313_RatePolicy2_b1 Type 1 second price_b1
On a scale from 0 to 10, where again 0 means the policy is definitely not for you, and 10 means the policy is very well suited for you, how would you rate a long-term care insurance policy that covers standard quality facilities (nursing services, help with medications, standard meals and a shared room), but the monthly premium is [fill for premium_b1], specifically \$[fill for FHQ_b1] per month?
0 0 Definitely not for you

1 1
2 2
3 3
4 4
5 5
6 6
7 7
8 8
9 9

10 10 The policy is very well suited for you

11 I don't know

IF Type 1 second price_b1 = RESPONSE AND Type 1 second price_b1 < I don't know THEN

[The following questions are displayed as a table]

ProbPolicy2_b1 Type 1 second price purchase probability_b1
If you were offered such a policy, on a scale from 0 to 100, what are the chances that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.
Range: 0..100

[End of table display]

ENDIF

V314_RatePolicy3_b1 Type 2 first price b1
The next policy covers stays in a Nursing Home with superior quality facilities (better services and meals, and a larger, private room) for the same monthly premium. On a scale from 0 to 10, how would you rate a long-term care insurance policy where the monthly premium is \$[fill for FHQ_b1]?
0 0 Definitely not for you

1 1
2 2
3 3
4 4
5 5
6 6
7 7
8 8
9 9

10 10 The policy is very well suited for you

|| 11 I don't know

|| IF Type 2 first price b1 = RESPONSE AND Type 2 first price b1 < I don't know THEN

|| [The following questions are displayed as a table]

|| **ProbPolicy3_b1** Type 2 first price purchase probability _b1

|| If you were offered such a policy, on a scale from 0 to 100, what are the chances that
|| you would purchase it? To record your answer, please click on the scale or enter a
|| number in the box below.

|| Range: 0..100

|| [End of table display]

|| ENDIF

|| IF Type 2 first price b1 = RESPONSE AND Type 2 first price b1 != 10 The policy is very
|| well suited for you THEN

|| **V315_RatePolicy4_b1** Type 2 second price b1

|| On a scale from 0 to 10, how would you rate a long-term care insurance policy that covers
|| superior quality long-term-care facilities (better services and meals, and a larger,
|| private room), but the monthly premium is lower, specifically \$[fill for FMGS_b1] per
|| month?

|| 0 0 Definitely not for you

|| 1 1

|| 2 2

|| 3 3

|| 4 4

|| 5 5

|| 6 6

|| 7 7

|| 8 8

|| 9 9

|| 10 10 The policy is very well suited for you

|| 11 I don't know

|| IF Type 2 second price b1 = RESPONSE AND Type 2 second price b1 < I don't know THEN

|| [The following questions are displayed as a table]

|| **ProbPolicy4_b1** Type 2 second price purchase probability _b1

|| If you were offered such a policy, on a scale from 0 to 100, what are the chances
|| that you would purchase it? To record your answer, please click on the scale or
|| enter a number in the box below.

|| Range: 0..100

|| [End of table display]

|| ENDIF

|| IF Type 2 second price b1 = RESPONSE AND Type 2 second price b1 != 10 The policy is
|| very well suited for you THEN

|| **RatePolicy5_b1** Type 2 third price_b1

|| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
|| covers superior quality long-term-care facilities (better services and meals, and a
|| large, private room), but the monthly premium is even lower, specifically \$[fill

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|||| for FMGS2_b1] per month?
|||| 0 0 Definitely not for you
|||| 1 1
|||| 2 2
|||| 3 3
|||| 4 4
|||| 5 5
|||| 6 6
|||| 7 7
|||| 8 8
|||| 9 9
|||| 10 10 The policy is very well suited for you
|||| 11 I don't know
||||
|||| IF Type 2 third price_b1 = RESPONSE AND Type 2 third price_b1 < I don't know THEN
||||
|||| [The following questions are displayed as a table]
||||
|||| ProbPolicy5_b1 Type 2 third price purchase probability 5 years_b1
|||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| that you would purchase it? To record your answer, please click on the scale or
|||| enter a number in the box below.
|||| Range: 0..100
||||
|||| [End of table display]
|||| ENDIF
||||
||| ENDIF
|||
|| ENDIF
||
| ENDIF
|
| ELSEIF variable for Branches = 2 THEN
|
| V301_Introduction_b2 Intro for Branch 2
| Nursing homes provide round-the-clock medical care and assistance for activities such as
| getting out of bed. Nursing homes are regulated and inspected by the government. The cost
| for a year's stay in a nursing home averages eighty thousand dollars ($80,000) per year or
| $220 per day for a semi-private room. For a private room the cost would be about $250 per
| day. These costs can be substantially higher in big cities like New York, Los Angeles or
| Miami, but lower in small states like Iowa, North Dakota or Arkansas. Because of the high
| cost, some people purchase long-term care insurance, which would pay for living in a nursing
| home.
|
| V302_b2 Knowledge of Long-Term Care Insurance_b2
| How would you rate your knowledge of long-term care insurance?
| 1 No knowledge
| 2 A little knowledge
| 3 Some knowledge
| 4 A lot of knowledge
| 8 I don't know
|
| n071_b2 R any long-term care insurance_b2
| Not including government programs, do you now have any long-term care insurance which
| specifically covers nursing home care for a year or more?

```

| 1 Yes

| 2 No

| **s4_56_b2** spouse or partner have LTC insurance policy_b2

| Does your spouse or partner have a long-term care insurance policy?

| 1 Yes

| 2 No

| 8 I don't know

| **v307_b2** Importance of Increase Premium in the Future_b2

| In thinking about purchasing long-term care insurance, how important would the following concerns be to you? The insurance company may increase your premiums sometime in the future.

| Would you say this concern is...

| 1 Very important

| 2 Somewhat important

| 3 Not at all important

| 8 I don't know

| **v310_b2** Importance that policy covers high quality Nursing Homes_b2

| The insurance policy covers high quality nursing homes that offer services that are substantially above the minimum government standards. Would you say this is...

| 1 Very important

| 2 Somewhat important

| 3 Not at all important

| 8 I don't know

| **education_screen1_b2** education screen1 b2

| Next, we are going to describe to you several long-term care insurance options and ask you to make some choices. Before we do that, however, we want to make sure that you are familiar with some important concepts. Medicare is a national government program that provides health insurance for Americans age 65 or older. Medicare does not pay for nursing home stays over 100 days.

| **education_screen2_b2** education screen2 b2

| Medicaid is also a national government program. It pays for health care costs not covered by Medicare but only for people who do not have the means to pay themselves, such as those with low incomes and low wealth. (In some states Medicaid is called by different names. Click [here](#) to see this list). Medicaid does pay for long-term nursing home stays, provided the person qualifies for the Medicaid program. To have Medicaid pay for your long-term care, your income and wealth must be less than certain amounts as defined by law.

| **education_screen3_b2** education screen3 b2

| All nursing homes are regulated by the federal government and by the state in which they operate, and they receive regular inspections to guarantee standards of safety, cleanliness, food preparation, medication management, residents' rights and quality of life. Standard-type nursing homes. Most nursing homes will accept new residents whether covered by Medicaid or not. Patients are accommodated in semi-private rooms (two to a room). The average rate in this type of facility in 2014 was \$181 per day, which is somewhat lower than the national average rates.

| **education_screen4_b2** education screen4 b2

| Private-pay nursing homes. Some nursing homes charge more than Medicaid will pay and require incoming new residents to pay themselves. They may ask for proof of sufficient financial resources or the holding of long-term care insurance and they might not admit persons who don't qualify. Residents can pay either for a semi-private or a private room.

In addition, these nursing homes often provide better meals and more comfort. The national average rate in this type of nursing homes in 2014 was \$220 per day for a semi-private room and \$250 per day for a private room. If you enter this type of nursing home paying for yourself or using long-term care insurance, but then run out of money, the nursing home will allow you to stay with your costs paid for by Medicaid.

Intro_Rating_Policies_1_5_b2 Intro Rating Policies 1-5_b2

We would like to ask you to rate five different long-term care insurance policies. All of these policies will pay the nursing home costs for as long as you live in the nursing home, but the monthly premium and the types of facilities these policies cover will differ. We will ask about two types of nursing homes. The first type is the standard-type. It provides nursing services, help with medications, standard meals, and aims to support the physical and mental well-being of each resident. Medicaid patients are accepted without restrictions and they are accommodated in semi-private rooms (two to a room). The second type of nursing home is the private-pay type. It provides better service and meals, and larger rooms with better decoration. Also, each resident may have a private room for himself or herself for an extra fee. Medicaid patients may or may not be accepted. New patients may be required to give proof of sufficient financial resources before being admitted.

V312_RatePolicy1_b2 Standard-type first price rate b2

On a scale from 0 to 10, where 0 means the policy is definitely not for you, and 10 means the policy is very well suited for you, how would you rate a long-term care insurance policy where the monthly premium is \$[fill for mgs_b2] and that covers standard-type facilities?

0 0 Definitely not for you

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 The policy is very well suited for you

11 I don't know

IF (Standard-type first price rate b2 = 0 Definitely not for you or Standard-type first price rate b2 = 1 or Standard-type first price rate b2 = 2) THEN

ELSE

ENDIF

IF Standard-type first price rate b2 =RESPONSE AND Standard-type first price rate b2 < I don't know THEN

[The following questions are displayed as a table]

ProbPolicy1_b2 Standard-type first price purchase probability _b2

If you were offered such a policy, on a scale from 0 to 100, where "0" means that you think there is absolutely no chance, and "100" means that you think the event is absolutely sure to happen, what are the chances that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.

Range: 0..100

|| [End of table display]
|| **V313_RatePolicy2_b2** Standard-type second price rate_b2
|| On a scale from 0 to 10, where 0 means the policy is definitely not for you, and 10 means
|| the policy is very well suited for you, how would you rate a long-term care insurance
|| policy that covers standard-type facilities, but the monthly premium is [fill for
|| premium_b2], specifically \$[fill for FHQ_b2] per month?
|| 0 0 Definitely not for you
|| 1 1
|| 2 2
|| 3 3
|| 4 4
|| 5 5
|| 6 6
|| 7 7
|| 8 8
|| 9 9
|| 10 10 The policy is very well suited for you
|| 11 I don't know
||
|| IF Standard-type second price rate_b2 =RESPONSE AND Standard-type second price rate_b2 < I
|| don't know THEN
||
|| [The following questions are displayed as a table]
||
|| **ProbPolicy2_b2** Standard-type second price purchase probability_b2
|| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you
|| think there is absolutely no chance, and "100" means that you think the event is
|| absolutely sure to happen, what are the chances that you would purchase it? To record
|| your answer, please click on the scale or enter a number in the box below.
|| Range: 0..100
||
|| [End of table display]
|| ENDIF
||
|| **intro_V314_RatePolicy3_b2** intro_V314_RatePolicy3 b2
|| Reminder: The second type of nursing home is the private-pay type. It also provides nursing
|| services, help with medications, standard meals, and aims to support the physical and
|| mental well-being of each resident. But in addition, it provides better service and meals,
|| and larger rooms with better decoration, and each resident may have a room for himself or
|| herself for an extra fee. Medicaid patients may or may not be accepted and they may be
|| required to give proof of sufficient financial resources before being admitted.
||
|| **V314_RatePolicy3_b2** Private-pay type first price rate_b2
|| The next policy covers stays in a private-pay type nursing home for the same monthly
|| premium. On a scale from 0 to 10, how would you rate a long-term care insurance policy
|| where the monthly premium is \$[fill for FHQ_b2]?
|| 0 0 Definitely not for you
|| 1 1
|| 2 2
|| 3 3
|| 4 4
|| 5 5
|| 6 6
|| 7 7
|| 8 8
|| 9 9


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|| 10 10 The policy is very well suited for you
|| 11 I don't know
||
|| IF Private-pay type first price rate_b2 =RESPONSE AND Private-pay type first price rate_b2
|| < I don't know THEN
||
|| [The following questions are displayed as a table]
||
|| ProbPolicy3_b2 Private-pay type first price purchase probability b2
|| If you were offered such a policy, on a scale from 0 to 100, what are the chances that
|| you would purchase it? To record your answer, please click on the scale or enter a
|| number in the box below.
|| Range: 0..100
||
|| [End of table display]
|| ENDIF
||
|| IF Private-pay type first price rate_b2 =RESPONSE AND Private-pay type first price rate_b2
|| != 10 The policy is very well suited for you THEN
||
|| V315_RatePolicy4_b2 RatePolicy4 Private-type second price rate b2
|| On a scale from 0 to 10, how would you rate a long-term care insurance policy that covers
|| stays in a private-pay type nursing home, but the monthly premium is lower, specifically
|| $[fill for FMGS_b2] per month?
|| 0 0 Definitely not for you
|| 1 1
|| 2 2
|| 3 3
|| 4 4
|| 5 5
|| 6 6
|| 7 7
|| 8 8
|| 9 9
|| 10 10 The policy is very well suited for you
|| 11 I don't know
||
|| IF RatePolicy4 Private-type second price rate b2 =RESPONSE AND RatePolicy4 Private-type
|| second price rate b2 < I don't know THEN
||
|| [The following questions are displayed as a table]
||
|| ProbPolicy4_b2 Private-pay type second price purchase probability b2
|| If you were offered such a policy, on a scale from 0 to 100, what are the chances
|| that you would purchase it? To record your answer, please click on the scale or
|| enter a number in the box below.
|| Range: 0..100
||
|| [End of table display]
|| ENDIF
||
|| IF RatePolicy4 Private-type second price rate b2 =RESPONSE AND RatePolicy4 Private-type
|| second price rate b2 != 10 The policy is very well suited for you THEN
||
|| RatePolicy5_b2 Private-type third price rate_b2
|| On a scale from 0 to 10, how would you rate a long-term care insurance policy that

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|||| similarly covers stays in a private-pay type nursing home, but the monthly premium is
|||| even lower, specifically $[fill for FMGS2_b2] per month?
|||| 0 0 Definitely not for you
|||| 1 1
|||| 2 2
|||| 3 3
|||| 4 4
|||| 5 5
|||| 6 6
|||| 7 7
|||| 8 8
|||| 9 9
|||| 10 10 The policy is very well suited for you
|||| 11 I don't know
||||
|||| IF Private-type third price rate_b2 =RESPONSE AND Private-type third price rate_b2 < I
|||| don't know THEN
||||
|||| [The following questions are displayed as a table]
||||
|||| ProbPolicy5_b2 Private-type third price purchase probability b2
|||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| that you would purchase it? To record your answer, please click on the scale or
|||| enter a number in the box below.
|||| Range: 0..100
||||
|||| [End of table display]
|||| ENDIF
||||
|||| ENDIF
||||
|||| ENDIF
|
| ENDIF
|
ELSEIF variable for Branches = 3 THEN
|
| IF respondent age from calcage = RESPONSE AND respondent age from calcage < 58 THEN
|
| ELSEIF respondent age from calcage > 57 and respondent age from calcage < 63 THEN
|
| ELSEIF respondent age from calcage > 62 and respondent age from calcage < 68 THEN
|
| ELSEIF respondent age from calcage > 67 and respondent age from calcage < 73 THEN
|
| ELSEIF respondent age from calcage > 72 THEN
|
| ENDIF
|
| V301_Introduction_b3 Intro for Branch 3
| Nursing homes provide round-the-clock nursing services and medical care. They provide
| assistance with activities such as getting out of bed and taking medications, and they
| provide standard meals. They aim to support the physical and mental well-being of each
| resident. Nursing homes are regulated and inspected by the government. The cost for a year's
| stay in a typical nursing home averages eighty thousand dollars ($80,000) per year or $220
| per day for a semi-private room (two to a room). For a private room the average cost would be

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about \$250 per day. These costs can be substantially higher in big cities like New York, Los Angeles or Miami, but lower in small states like Iowa, North Dakota or Arkansas. Because of the high cost, some people purchase long-term care insurance, which would pay for living in a nursing home. Nursing homes of superior quality offer private rooms, better meals and more comfort, and accordingly cost more.

V302_b3 Knowledge of LTC Insurance_b3

How would you rate your knowledge of long-term care insurance?

- 1 No knowledge
- 2 A little knowledge
- 3 Some knowledge
- 4 A lot of knowledge
- 8 I don't know

n071_b3 R any long-term care insurance_b3

Not including government programs, do you now have any long-term care insurance which specifically covers nursing home care for a year or more?

- 1 Yes
- 2 No

s4_56_b3 spouse or partner have LTC insurance policy_b3

Does your spouse or partner have a long-term care insurance policy?

- 1 Yes
- 2 No
- 8 I don't know

v307_b3 Importance of Increase Premium in the Future_b3

In thinking about purchasing long-term care insurance, how important would the following concerns be to you? The insurance company may increase your premiums sometime in the future. Would you say this concern is...

- 1 Very important
- 2 Somewhat important
- 3 Not at all important
- 4 I don't know

v310_b3 Importance that policy covers high quality Nursing Homes_b3

The insurance policy covers superior quality nursing homes that offer services that are substantially above standard quality. Would you say this is...

- 1 Very important
- 2 Somewhat important
- 3 Not at all important
- 4 I don't know

IF random group b3 = 1 THEN

IF random group b3 = 1 THEN

Intro_Rating_Policies_b3 Intro_Rating_Policies_b3

We would like to ask you to rate five different long-term care insurance policies. All of these policies will help pay for long-term stays in nursing homes and they may help you to be admitted into a superior quality nursing home. However, policies can vary in the maximum benefit amount paid per day (which might not fully cover daily costs), in the maximum number of years during which the benefit would be paid, and in the monthly premium.

RatePolicy1_b3_1 Policy 1 rate B3 RANDOM GROUP B3=1

||| On a scale from 0 to 10, where 0 means the policy is definitely not for you, and 10 means the policy is very well suited for you, how would you rate a long-term care insurance policy that covers stays in a nursing home for a maximum of three years, with a maximum benefit of \$200 per day, and with a monthly premium of \$[fill for pol1]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 1 rate B3 RANDOM GROUP B3=1 =RESPONSE AND Policy 1 rate B3 RANDOM GROUP B3=1 < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy1_b3_1** Standard first price probability B3 RANDOM GROUP B3=1
||| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you think there is absolutely no chance, and "100" means that you think the event is absolutely sure to happen, what are the chances that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.
||| Range: 0..100

||| [End of table display]

||| ENDIF

||| **RatePolicy3_b3_1** Policy 3 rate random group B3=1

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that similarly covers a maximum benefit of \$200 per day, but that now covers stays for a maximum of five years with a monthly premium of \$[fill for pol 3]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 3 rate random group B3=1 =RESPONSE AND Policy 3 rate random group B3=1 < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy3_b3_1** Standard price probability B3 RANDOM GROUP B3=1
||| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you

||| think there is absolutely no chance, and "100" means that you think the event is
||| absolutely sure to happen, what are the chances that you would purchase it? To
||| record your answer, please click on the scale or enter a number in the box below.

||| Range: 0..100

|||
||| [End of table display]

||| ENDIF

||| **RatePolicy4_b3_1** Policy 4 rate B3 RANDOM GROUP B3=1

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays in a Nursing Home for a maximum of five years, but that now has a
||| higher maximum benefit of \$300 per day and with a monthly premium of \$[fill for pol
||| 4]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

|||
||| IF Policy 4 rate B3 RANDOM GROUP B3=1 =RESPONSE AND Policy 4 rate B3 RANDOM GROUP B3=1 <
||| I don't know THEN

|||
||| [The following questions are displayed as a table]

||| **ProbPolicy4_b3_1** Standard price probability B3 RANDOM GROUP B3=1

||| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you
||| think there is absolutely no chance, and "100" means that you think the event is
||| absolutely sure to happen, what are the chances that you would purchase it? To
||| record your answer, please click on the scale or enter a number in the box below.

||| Range: 0..100

|||
||| [End of table display]

||| ENDIF

|||
||| IF random policy 2 = 1 THEN

||| **RatePolicy2Low_b3_1** Policy 2 Low Price rate B3 RANDOM GROUP B3=1

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers a maximum benefit of \$300 per day, but that now covers stays in a
||| Nursing Home only for a maximum of three years with a monthly premium of \$[fill for
||| pol2low]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

```
||| 8 8
||| 9 9
||| 10 10 The policy is very well suited for you
||| 11 I don't know
|||
||| IF Policy 2 Low Price rate B3 RANDOM GROUP B3=1 =RESPONSE AND Policy 2 Low Price rate
||| B3 RANDOM GROUP B3=1 < I don't know THEN
|||
||| | [The following questions are displayed as a table]
|||
||| | ProbPolicy2Low_b3_1 Policy 2 Low purchase probability _B3
||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| | that you would purchase it? To record your answer, please click on the scale or
||| | enter a number in the box below.
||| | Range: 0..100
|||
||| | [End of table display]
||| ENDIF
|||
||| RatePolicy5Low_b3_1 Policy 5 low B3 RANDOM GROUP B3=1
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers a maximum benefit of $300 per day, covers stays in a Nursing Home for
||| a maximum of three years, but where now the monthly premium is $[fill for 60
||| percent of pol2_low for new q5]?
||| 0 0 Definitely not for you
||| 1 1
||| 2 2
||| 3 3
||| 4 4
||| 5 5
||| 6 6
||| 7 7
||| 8 8
||| 9 9
||| 10 10 The policy is very well suited for you
||| 11 I don't know
|||
||| IF Policy 5 low B3 RANDOM GROUP B3=1 =RESPONSE AND Policy 5 low B3 RANDOM GROUP B3=1 <
||| I don't know THEN
|||
||| | [The following questions are displayed as a table]
|||
||| | ProbPolicy5Low_b3_1 Policy 5 Low purchase probability _B3
||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| | that you would purchase it? To record your answer, please click on the scale or
||| | enter a number in the box below.
||| | Range: 0..100
|||
||| | [End of table display]
||| ENDIF
|||
||| ELSEIF random policy 2 =2 THEN
|||
||| RatePolicy2Med_b3_1 Policy 2 Medium Price rate b3 RANDOM GROUP B3=1
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers a maximum benefit of $300 per day, but that now covers stays in a
```

||| Nursing Home only for a maximum of three years with a monthly premium of \$[fill for pol2med]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 2 Medium Price rate b3 RANDOM GROUP B3=1 =RESPONSE AND Policy 2 Medium Price rate b3 RANDOM GROUP B3=1 < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy2Med_b3_1** Policy 2 Medium purchase probability _B3

||| If you were offered such a policy, on a scale from 0 to 100, what are the chances that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.

||| Range: 0..100

||| [End of table display]

||| ENDIF

||| **RatePolicy5Med_b3_1** Policy 5 med B3 RANDOM GROUP B3=1

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that similarly covers a maximum benefit of \$300 per day, covers stays in a Nursing Home for a maximum of three years, but where now the monthly premium is \$[fill for 60 percent of pol2_med for new q5]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 5 med B3 RANDOM GROUP B3=1 =RESPONSE AND Policy 5 med B3 RANDOM GROUP B3=1 < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy5Med_b3_1** Policy 5 med purchase probability _B3

||| If you were offered such a policy, on a scale from 0 to 100, what are the chances that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.

||| | Range: 0..100

||| |

||| | [End of table display]

||| | ENDIF

||| |

|| | ELSEIF random policy 2 = 3 THEN

||| |

||| | **RatePolicy2High_b3_1** Policy 2 HIGH Price rate b3 RANDOM GROUP B3=1

||| | On a scale from 0 to 10, how would you rate a long-term care insurance policy that

||| | similarly covers a maximum benefit of \$300 per day, but that now covers stays in a

||| | Nursing Home only for a maximum of three years with a monthly premium of \$[fill for

||| | pol2high]?

||| | 0 0 Definitely not for you

||| | 1 1

||| | 2 2

||| | 3 3

||| | 4 4

||| | 5 5

||| | 6 6

||| | 7 7

||| | 8 8

||| | 9 9

||| | 10 10 The policy is very well suited for you

||| | 11 I don't know

||| |

||| | IF Policy 2 HIGH Price rate b3 RANDOM GROUP B3=1 =RESPONSE AND Policy 2 HIGH Price rate

||| | b3 RANDOM GROUP B3=1 < I don't know THEN

||| |

||| | [The following questions are displayed as a table]

||| |

||| | **ProbPolicy2High_b3_1** Policy 2 High purchase probability _B3

||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances

||| | that you would purchase it? To record your answer, please click on the scale or

||| | enter a number in the box below.

||| | Range: 0..100

||| |

||| | [End of table display]

||| | ENDIF

||| |

||| | **RatePolicy5High_b3_1** Policy 5 high B3 RANDOM GROUP B3=1

||| | On a scale from 0 to 10, how would you rate a long-term care insurance policy that

||| | similarly covers a maximum benefit of \$300 per day, covers stays in a Nursing Home for

||| | a maximum of three years, but where now the monthly premium is \$[fill for 60

||| | percent of pol2_high for new q5]?

||| | 0 0 Definitely not for you

||| | 1 1

||| | 2 2

||| | 3 3

||| | 4 4

||| | 5 5

||| | 6 6

||| | 7 7

||| | 8 8

||| | 9 9

||| | 10 10 The policy is very well suited for you

||| | 11 I don't know


```
|||
||| IF Policy 5 high B3 RANDOM GROUP B3=1 =RESPONSE AND Policy 5 high B3 RANDOM GROUP B3=1
||| < I don't know THEN
|||
||| [The following questions are displayed as a table]
|||
||| ProbPolicy5High_b3_1 Policy 5 high purchase probability _B3
||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.
||| Range: 0..100
|||
||| [End of table display]
||| ENDIF
|||
||| ENDIF
|||
||| ENDIF
|||
||| ENDIF
|||
||| IF random group b3 = 2 THEN
|||
||| IF random group b3 = 2 THEN
|||
||| Intro_Rating_Policies_b3 Intro_Rating_Policies_b3
||| We would like to ask you to rate five different long-term care insurance policies. All of
||| these policies will help pay for long-term stays in nursing homes and they may help you
||| to be admitted into a superior quality nursing home. However, policies can vary in
||| the maximum benefit amount paid per day (which might not fully cover daily costs), in the
||| maximum number of years during which the benefit would be paid, and in the monthly
||| premium.
|||
||| RatePolicy3_b3_2 Policy 3 rate - random group B3=2
||| On a scale from 0 to 10, where 0 means the policy is definitely not for you, and 10 means
||| the policy is very well suited for you, how would you rate a long-term care insurance
||| policy that covers stays in a nursing home for a maximum of five years, with a maximum
||| benefit of $200 per day, and with a monthly premium of $[fill for pol 3]?
||| 0 0 Definitely not for you
||| 1 1
||| 2 2
||| 3 3
||| 4 4
||| 5 5
||| 6 6
||| 7 7
||| 8 8
||| 9 9
||| 10 10 The policy is very well suited for you
||| 11 I don't know
|||
||| IF Policy 3 rate - random group B3=2 =RESPONSE AND Policy 3 rate - random group B3=2 < I
||| don't know THEN
|||
||| [The following questions are displayed as a table]
|||
```

||| **ProbPolicy3_b3_2** Standard price probability B3 RANDOM GROUP B3=2
||| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you
||| think there is absolutely no chance, and "100" means that you think the event is
||| absolutely sure to happen, what are the chances that you would purchase it? To
||| record your answer, please click on the scale or enter a number in the box below.
||| Range: 0..100

|||
||| [End of table display]
||| ENDIF

||| **RatePolicy1_b3_2** Policy 1 rate B3 RANDOM GROUP B3=2
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers a maximum benefit of \$200 per day, but that now covers stays for a
||| maximum of only three years with a monthly premium of \$[fill for pol1]?
||| 0 0 Definitely not for you

- ||| 1 1
- ||| 2 2
- ||| 3 3
- ||| 4 4
- ||| 5 5
- ||| 6 6
- ||| 7 7
- ||| 8 8
- ||| 9 9
- ||| 10 10 The policy is very well suited for you
- ||| 11 I don't know

||| IF Policy 1 rate B3 RANDOM GROUP B3=2 =RESPONSE AND Policy 1 rate B3 RANDOM GROUP B3=2 <
||| I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy1_b3_2** Standard first price probability B3 RANDOM GROUP B3=2
||| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you
||| think there is absolutely no chance, and "100" means that you think the event is
||| absolutely sure to happen, what are the chances that you would purchase it? To
||| record your answer, please click on the scale or enter a number in the box below.
||| Range: 0..100

||| [End of table display]
||| ENDIF

||| IF random policy 2 = 1 THEN

||| **RatePolicy2Low_b3_2** Policy 2 Low Price rate B3 RANDOM GROUP B3=2
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays in a Nursing Home for a maximum of three years, but that now
||| covers a higher maximum benefit of \$300 per day, with a monthly premium of \$[fill
||| for pol2low]?
||| 0 0 Definitely not for you

- ||| 1 1
- ||| 2 2
- ||| 3 3
- ||| 4 4
- ||| 5 5
- ||| 6 6

```

|||| 7 7
|||| 8 8
|||| 9 9
|||| 10 10 The policy is very well suited for you
|||| 11 I don't know
||||
|||| IF Policy 2 Low Price rate B3 RANDOM GROUP B3=2 =RESPONSE AND Policy 2 Low Price rate
|||| B3 RANDOM GROUP B3=2 < I don't know THEN
||||
|||| | [The following questions are displayed as a table]
||||
|||| | ProbPolicy2Low_b3_2 Policy 2 Low purchase probability _B3
|||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| | that you would purchase it? To record your answer, please click on the scale or
|||| | enter a number in the box below.
|||| | Range: 0..100
||||
|||| | [End of table display]
|||| ENDIF
||||
||| ELSEIF random policy 2 =2 THEN
||||
|||| | RatePolicy2Med_b3_2 Policy 2 Medium Price rate b3 RANDOM GROUP B3=2
|||| | On a scale from 0 to 10, how would you rate a long-term care insurance policy that
|||| | similarly covers stays in a Nursing Home for a maximum of three years, but that now
|||| | covers a higher maximum benefit of $300 per day, with a monthly premium of $[fill
|||| | for pol2med]?
|||| | 0 0 Definitely not for you
|||| | 1 1
|||| | 2 2
|||| | 3 3
|||| | 4 4
|||| | 5 5
|||| | 6 6
|||| | 7 7
|||| | 8 8
|||| | 9 9
|||| | 10 10 The policy is very well suited for you
|||| | 11 I don't know
||||
|||| IF Policy 2 Medium Price rate b3 RANDOM GROUP B3=2 =RESPONSE AND Policy 2 Medium Price
|||| rate b3 RANDOM GROUP B3=2 < I don't know THEN
||||
|||| | [The following questions are displayed as a table]
||||
|||| | ProbPolicy2Med_b3_2 Policy 2 Medium purchase probability _B3
|||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| | that you would purchase it? To record your answer, please click on the scale or
|||| | enter a number in the box below.
|||| | Range: 0..100
||||
|||| | [End of table display]
|||| ENDIF
||||
||| ELSEIF random policy 2 = 3 THEN
||||

```

||| **RatePolicy2High_b3_2** Policy 2 HIGH Price rate b3 RANDOM GROUP B3=2
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays in a Nursing Home for a maximum of three years, but that now
||| covers a higher maximum benefit of \$300 per day, with a monthly premium of \$[fill
||| for pol2high]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 2 HIGH Price rate b3 RANDOM GROUP B3=2 =RESPONSE AND Policy 2 HIGH Price rate
||| b3 RANDOM GROUP B3=2 < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy2High_b3_2** Policy 2 High purchase probability _B3

||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.

||| Range: 0..100

||| [End of table display]

||| ENDIF

||| ENDIF

||| **RatePolicy4_b3_2** Policy 4 rate B3 RANDOM GROUP B3=2

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays in a Nursing Home with a maximum benefit of \$300 per day, but that
||| now covers a maximum of five years with a monthly premium of \$[fill for pol 4]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 4 rate B3 RANDOM GROUP B3=2 =RESPONSE AND Policy 4 rate B3 RANDOM GROUP B3=2 <
||| I don't know THEN

||| [The following questions are displayed as a table]

|||

||| **ProbPolicy4_b3_2** Standard price probability B3 RANDOM GROUP B3=2
||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.
||| Range: 0..100

|||
||| [End of table display]
||| ENDIF

||| **RatePolicy5_b3_2** Policy 4 rate B3 RANDOM GROUP B3=2
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays in a Nursing Home with a maximum benefit of \$300 per day, covers a
||| maximum of five years, but where now the monthly premium is \$[fill for 60 percent of
||| pol4 for new q5]?
||| 0 0 Definitely not for you

- ||| 1 1
- ||| 2 2
- ||| 3 3
- ||| 4 4
- ||| 5 5
- ||| 6 6
- ||| 7 7
- ||| 8 8
- ||| 9 9
- ||| 10 10 The policy is very well suited for you
- ||| 11 I don't know

||| IF Policy 4 rate B3 RANDOM GROUP B3=2 = RESPONSE AND Policy 4 rate B3 RANDOM GROUP B3=2
||| < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy5_b3_2** Standard price probability B3 GROUP B3=2
||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.
||| Range: 0..100

||| [End of table display]
||| ENDIF

||| ENDIF

||| ENDIF

|| IF random group b3 = 3 THEN

|| IF random group b3 = 3 THEN

||| **Intro_Rating_Policies_b3** Intro_Rating_Policies_b3
||| We would like to ask you to rate five different long-term care insurance policies. All of
||| these policies will help pay for long-term stays in nursing homes and they may help you
||| to be admitted into a superior quality nursing home. However, policies can vary in
||| the maximum benefit amount paid per day (which might not fully cover daily costs), in the
||| maximum number of years during which the benefit would be paid, and in the monthly
||| premium.

|||
||| **RatePolicy3_b3_3** Policy 3 rate - random group B3=3
||| On a scale from 0 to 10, where 0 means the policy is definitely not for you, and 10 means
||| the policy is very well suited for you, how would you rate a long-term care insurance
||| policy that covers stays in a nursing home for a maximum of five years, with a maximum
||| benefit of \$200 per day, and with a monthly premium of \$[fill for pol 3]?
||| 0 0 Definitely not for you
||| 1 1
||| 2 2
||| 3 3
||| 4 4
||| 5 5
||| 6 6
||| 7 7
||| 8 8
||| 9 9
||| 10 10 The policy is very well suited for you
||| 11 I don't know

||| IF Policy 3 rate - random group B3=3 =RESPONSE AND Policy 3 rate - random group B3=3 < I
||| don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy3_b3_3** Standard price probability B3 RANDOM GROUP B3=3
||| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you
||| think there is absolutely no chance, and "100" means that you think the event is
||| absolutely sure to happen, what are the chances that you would purchase it? To
||| record your answer, please click on the scale or enter a number in the box below.
||| Range: 0..100

||| [End of table display]

||| ENDIF

||| **RatePolicy4_b3_3** Policy 4 rate B3 RANDOM GROUP B3=3
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays in a Nursing Home for a maximum of five years, but that now has a
||| higher maximum benefit of \$300 per day and with a monthly premium of \$[fill for pol
||| 4]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 4 rate B3 RANDOM GROUP B3=3 =RESPONSE AND Policy 4 rate B3 RANDOM GROUP B3=3 <
||| I don't know THEN

||| [The following questions are displayed as a table]

```

|||
||| ProbPolicy4_b3_3 Standard price probability B3 RANDOM GROUP B3=3
||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.
||| Range: 0..100
|||
||| [End of table display]
||| ENDIF
|||
||| IF random policy 2 = 1 THEN
|||
||| RatePolicy2Low_b3_3 Policy 2 Low Price rate B3 RANDOM GROUP B3=3
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers a maximum benefit of $300 per day, but that now covers stays in a
||| Nursing Home only for a maximum of three years with a monthly premium of $[fill for
||| pol2low]?
||| 0 0 Definitely not for you
||| 1 1
||| 2 2
||| 3 3
||| 4 4
||| 5 5
||| 6 6
||| 7 7
||| 8 8
||| 9 9
||| 10 10 The policy is very well suited for you
||| 11 I don't know
|||
||| IF Policy 2 Low Price rate B3 RANDOM GROUP B3=3 =RESPONSE AND Policy 2 Low Price rate
||| B3 RANDOM GROUP B3=3 < I don't know THEN
|||
||| | [The following questions are displayed as a table]
|||
||| | ProbPolicy2Low_b3_3 Policy 2 Low purchase probability _B3
||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| | that you would purchase it? To record your answer, please click on the scale or
||| | enter a number in the box below.
||| | Range: 0..100
||| |
||| | [End of table display]
||| | ENDIF
|||
||| ELSEIF random policy 2 =2 THEN
|||
||| RatePolicy2Med_b3_3 Policy 2 Medium Price rate b3 RANDOM GROUP B3=3
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers a maximum benefit of $300 per day, but that now covers stays in a
||| Nursing Home only for a maximum of three years with a monthly premium of $[fill for
||| pol2med]?
||| 0 0 Definitely not for you
||| 1 1
||| 2 2
||| 3 3
||| 4 4

```

```

|||| 5 5
|||| 6 6
|||| 7 7
|||| 8 8
|||| 9 9
|||| 10 10 The policy is very well suited for you
|||| 11 I don't know
||||
|||| IF Policy 2 Medium Price rate b3 RANDOM GROUP B3=3 =RESPONSE AND Policy 2 Medium Price
|||| rate b3 RANDOM GROUP B3=3 < I don't know THEN
||||
|||| | [The following questions are displayed as a table]
||||
|||| | ProbPolicy2Med_b3_3 Policy 2 Medium purchase probability _B3
|||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| | that you would purchase it? To record your answer, please click on the scale or
|||| | enter a number in the box below.
|||| | Range: 0..100
||||
|||| | [End of table display]
|||| | ENDIF
||||
|||| ELSEIF random policy 2 = 3 THEN
||||
|||| | RatePolicy2High_b3_3 Policy 2 HIGH Price rate b3 RANDOM GROUP B3=3
|||| | On a scale from 0 to 10, how would you rate a long-term care insurance policy that
|||| | similarly covers a maximum benefit of $300 per day, but that now covers stays in a
|||| | Nursing Home only for a maximum of three years with a monthly premium of $[fill for
|||| | pol2high]?
|||| | 0 0 Definitely not for you
|||| | 1 1
|||| | 2 2
|||| | 3 3
|||| | 4 4
|||| | 5 5
|||| | 6 6
|||| | 7 7
|||| | 8 8
|||| | 9 9
|||| | 10 10 The policy is very well suited for you
|||| | 11 I don't know
||||
|||| IF Policy 2 HIGH Price rate b3 RANDOM GROUP B3=3 =RESPONSE AND Policy 2 HIGH Price rate
|||| b3 RANDOM GROUP B3=3 < I don't know THEN
||||
|||| | [The following questions are displayed as a table]
||||
|||| | ProbPolicy2High_b3_3 Policy 2 High purchase probability _B3
|||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| | that you would purchase it? To record your answer, please click on the scale or
|||| | enter a number in the box below.
|||| | Range: 0..100
||||
|||| | [End of table display]
|||| | ENDIF
||||

```


||| ENDIF

|||

||| **RatePolicy1_b3_3** Policy 1 rate B3 RANDOM GROUP B3=3

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays for a maximum of three years, but that now has a lower maximum
||| benefit of \$200 per day, and with a monthly premium of \${fill for pol1}?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

|||

||| IF Policy 1 rate B3 RANDOM GROUP B3=3 =RESPONSE AND Policy 1 rate B3 RANDOM GROUP B3=3 <
||| I don't know THEN

|||

||| [The following questions are displayed as a table]

|||

||| **ProbPolicy1_b3_3** Standard first price probability B3 RANDOM GROUP B3=3

||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.

||| Range: 0..100

|||

||| [End of table display]

||| ENDIF

|||

||| **RatePolicy5_b3_3** Policy 5 rate B3 RANDOM GROUP B3=3

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays for a maximum of three years, has a maximum benefit of \$200 per
||| day, but where now the monthly premium is \${fill for 60 percent of pol1 for new q5 }?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

|||

||| IF Policy 5 rate B3 RANDOM GROUP B3=3 = RESPONSE AND Policy 5 rate B3 RANDOM GROUP B3=3
||| < I don't know THEN

|||

||| [The following questions are displayed as a table]

|||

||| **ProbPolicy5_b3_3** Standard price probability B3 RANDOM GROUP B3=3

||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.

||| Range: 0..100

|||
||| [End of table display]

||| ENDIF

|||
||| ENDIF

|||
||| ENDIF

|| IF random group b3 = 4 THEN

||
|| IF random group b3 = 4 THEN

|||
||| **Intro_Rating_Policies_b3** Intro_Rating_Policies_b3

||| We would like to ask you to rate five different long-term care insurance policies. All of
||| these policies will help pay for long-term stays in nursing homes and they may help you
||| to be admitted into a superior quality nursing home. However, policies can vary in
||| the maximum benefit amount paid per day (which might not fully cover daily costs), in the
||| maximum number of years during which the benefit would be paid, and in the monthly
||| premium.

|||
||| **RatePolicy4_b3_4** Policy 4 rate B3 RANDOM GROUP B3=4

||| On a scale from 0 to 10, where 0 means the policy is definitely not for you, and 10 means
||| the policy is very well suited for you, how would you rate a long-term care insurance
||| policy that covers stays in a nursing home for a maximum of five years, with a maximum
||| benefit of \$300 per day, and with a monthly premium of \$[fill for pol 4]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

|||
||| IF Policy 4 rate B3 RANDOM GROUP B3=4 =RESPONSE AND Policy 4 rate B3 RANDOM GROUP B3=4 <
||| I don't know THEN

|||
||| [The following questions are displayed as a table]

|||
||| **ProbPolicy4_b3_4** Standard price probability B3 RANDOM GROUP B3=4

||| If you were offered such a policy, on a scale from 0 to 100, where "0" means that you
||| think there is absolutely no chance, and "100" means that you think the event is
||| absolutely sure to happen, what are the chances that you would purchase it? To
||| record your answer, please click on the scale or enter a number in the box below.

||| Range: 0..100

|||
||| [End of table display]

||| ENDIF

|||
||| **RatePolicy3_b3_4** Policy 3 rate - random group B3=4
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays for a maximum of five years, but that now has a lower maximum
||| benefit of \$200 per day and a monthly premium of \$[fill for pol 3]?
||| 0 0 Definitely not for you
||| 1 1
||| 2 2
||| 3 3
||| 4 4
||| 5 5
||| 6 6
||| 7 7
||| 8 8
||| 9 9
||| 10 10 The policy is very well suited for you
||| 11 I don't know

||| IF Policy 3 rate - random group B3=4 =RESPONSE AND Policy 3 rate - random group B3=4 < I
||| don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy3_b3_4** Standard price probability B3 RANDOM GROUP B3=4
||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.
||| Range: 0..100

||| [End of table display]

||| ENDIF

||| **RatePolicy1_b3_4** Policy 1 rate B3 RANDOM GROUP B3=4
||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers a maximum benefit of \$200 per day, but that now covers stays for only a
||| maximum of three years and with a monthly premium of \$[fill for pol1]?
||| 0 0 Definitely not for you
||| 1 1
||| 2 2
||| 3 3
||| 4 4
||| 5 5
||| 6 6
||| 7 7
||| 8 8
||| 9 9
||| 10 10 The policy is very well suited for you
||| 11 I don't know

||| IF Policy 1 rate B3 RANDOM GROUP B3=4 =RESPONSE AND Policy 1 rate B3 RANDOM GROUP B3=4 <
||| I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy1_b3_4** Standard first price probability B3 RANDOM GROUP B3=4
||| If you were offered such a policy, on a scale from 0 to 100, what are the chances

that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.

Range: 0..100

[End of table display]

ENDIF

IF random policy 2 = 1 THEN

RatePolicy2Low_b3_4 Policy 2 Low Price rate B3 RANDOM GROUP B3=4

On a scale from 0 to 10, how would you rate a long-term care insurance policy that similarly covers stays in a nursing home for a maximum of three years, but that now has a higher maximum benefit of \$300 per day and a monthly premium of \$[fill for pol2low]?

0 0 Definitely not for you

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

10 10 The policy is very well suited for you

11 I don't know

IF Policy 2 Low Price rate B3 RANDOM GROUP B3=4 =RESPONSE AND Policy 2 Low Price rate B3 RANDOM GROUP B3=4 < I don't know THEN

[The following questions are displayed as a table]

ProbPolicy2Low_b3_4 Policy 2 Low purchase probability _B3

If you were offered such a policy, on a scale from 0 to 100, what are the chances that you would purchase it? To record your answer, please click on the scale or enter a number in the box below.

Range: 0..100

[End of table display]

ENDIF

RatePolicy5Low_b3_4 Policy 5 Low Price rate B3 RANDOM GROUP B3=4

On a scale from 0 to 10, how would you rate a long-term care insurance policy that similarly covers a maximum benefit of \$300 per day, covers stays in a Nursing Home for a maximum of three years, but where now the monthly premium is \$[fill for 60 percent of pol2_low for new q5]?

0 0 Definitely not for you

1 1

2 2

3 3

4 4

5 5

6 6

7 7

8 8

9 9

```

|||| 10 10 The policy is very well suited for you
|||| 11 I don't know
||||
|||| IF Policy 5 Low Price rate B3 RANDOM GROUP B3=4 = RESPONSE AND Policy 5 Low Price rate
|||| B3 RANDOM GROUP B3=4 < I don't know THEN
||||
|||| | [The following questions are displayed as a table]
|||| |
|||| | ProbPolicy5Low_b3_4 Policy 2 Low purchase probability _B3
|||| | If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| | that you would purchase it? To record your answer, please click on the scale or
|||| | enter a number in the box below.
|||| | Range: 0..100
|||| |
|||| | [End of table display]
|||| | ENDIF
||||
|||| ELSEIF random policy 2 =2 THEN
||||
|||| | RatePolicy2Med_b3_4 Policy 2 Medium Price rate b3 RANDOM GROUP B3=4
|||| | On a scale from 0 to 10, how would you rate a long-term care insurance policy that
|||| | similarly covers stays in a nursing home for a maximum of three years, but that now has
|||| | a higher maximum benefit of $300 per day and a monthly premium of $[fill for
|||| | pol2med]?
|||| | 0 0 Definitely not for you
|||| | 1 1
|||| | 2 2
|||| | 3 3
|||| | 4 4
|||| | 5 5
|||| | 6 6
|||| | 7 7
|||| | 8 8
|||| | 9 9
|||| | 10 10 The policy is very well suited for you
|||| | 11 I don't know
|||| |
|||| | IF Policy 2 Medium Price rate b3 RANDOM GROUP B3=4 =RESPONSE AND Policy 2 Medium Price
|||| | rate b3 RANDOM GROUP B3=4 < I don't know THEN
|||| |
|||| | | [The following questions are displayed as a table]
|||| | |
|||| | | ProbPolicy2Med_b3_4 Policy 2 Medium purchase probability _B3
|||| | | If you were offered such a policy, on a scale from 0 to 100, what are the chances
|||| | | that you would purchase it? To record your answer, please click on the scale or
|||| | | enter a number in the box below.
|||| | | Range: 0..100
|||| | |
|||| | | [End of table display]
|||| | | ENDIF
|||| |
|||| | RatePolicy5Med_b3_4 Policy 5 med Price rate B3 RANDOM GROUP B3=4
|||| | On a scale from 0 to 10, how would you rate a long-term care insurance policy that
|||| | similarly covers a maximum benefit of $300 per day, covers stays in a Nursing Home for
|||| | a maximum of three years, but where now the monthly premium is $[fill for 60
|||| | percent of pol2_med for new q5]?

```

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 5 med Price rate B3 RANDOM GROUP B3=4 = RESPONSE AND Policy 5 med Price rate
||| B3 RANDOM GROUP B3=4 < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy5Med_b3_4** Policy 2 med purchase probability _B3

||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.

||| Range: 0..100

||| [End of table display]

||| ENDIF

||| ELSEIF random policy 2 = 3 THEN

||| **RatePolicy2High_b3_4** Policy 2 HIGH Price rate b3 RANDOM GROUP B3=4

||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that
||| similarly covers stays in a nursing home for a maximum of three years, but that now has
||| a higher maximum benefit of \$300 per day and a monthly premium of \$[fill for
||| pol2high]?

||| 0 0 Definitely not for you

||| 1 1

||| 2 2

||| 3 3

||| 4 4

||| 5 5

||| 6 6

||| 7 7

||| 8 8

||| 9 9

||| 10 10 The policy is very well suited for you

||| 11 I don't know

||| IF Policy 2 HIGH Price rate b3 RANDOM GROUP B3=4 =RESPONSE AND Policy 2 HIGH Price rate
||| b3 RANDOM GROUP B3=4 < I don't know THEN

||| [The following questions are displayed as a table]

||| **ProbPolicy2High_b3_4** Policy 2 High purchase probability _B3

||| If you were offered such a policy, on a scale from 0 to 100, what are the chances
||| that you would purchase it? To record your answer, please click on the scale or
||| enter a number in the box below.

|||| Range: 0..100

||||

|||| [End of table display]

|||| ENDIF

||||

|||| **RatePolicy5High_b3_4** Policy 5 high Price rate B3 RANDOM GROUP B3=4

|||| On a scale from 0 to 10, how would you rate a long-term care insurance policy that

|||| similarly covers a maximum benefit of \$300 per day, covers stays in a Nursing Home for

|||| a maximum of three years, but where now the monthly premium is \$[fill for 60

|||| percent of pol2_high for new q5]?

|||| 0 0 Definitely not for you

|||| 1 1

|||| 2 2

|||| 3 3

|||| 4 4

|||| 5 5

|||| 6 6

|||| 7 7

|||| 8 8

|||| 9 9

|||| 10 10 The policy is very well suited for you

|||| 11 I don't know

||||

|||| IF Policy 5 high Price rate B3 RANDOM GROUP B3=4 = RESPONSE AND Policy 5 high Price

|||| rate B3 RANDOM GROUP B3=4 < I don't know THEN

||||

|||| [The following questions are displayed as a table]

||||

|||| **ProbPolicy5High_b3_4** Policy 2 high purchase probability _B3

|||| If you were offered such a policy, on a scale from 0 to 100, what are the chances

|||| that you would purchase it? To record your answer, please click on the scale or

|||| enter a number in the box below.

|||| Range: 0..100

||||

|||| [End of table display]

|||| ENDIF

||||

||| ENDIF

|||

|| ENDIF

||

| ENDIF

|

ENDIF

s1_1 what your current living situation

Could you tell us what your current living situation is?

1 Married

2 Living with a partner

3 Separated

4 Divorced

5 Widowed

6 Never married

IF what your current living situation = Married or what your current living situation =

Living with a partner THEN

|
| **s1_2** husband/wife/partner plan future finances together
| Do you and your husband/wife/partner plan your finances about the future together?
| 1 Yes, we plan them together
| 2 No, we plan them separately
| 3 I don't know
|
ENDIF

s1_3 have any children
Do you have any living children (including step-children)?
1 Yes
2 No

IF have any children = Yes THEN

|
| **s1_4** How many living children
| How many living children do you have, including step-children?
| Range: 1..40
|

| **s1_5** How many living daughters
| How many living daughters do you have, including step-daughters?
| Range: 0..40
|

| IF How many living children < How many living daughters THEN

||
|| **check_s1_4_s1_5** check_s1_4_s1_5
|| According to your responses to the last two questions, the number of your living daughters
|| is greater than the total number of your living children. Please go back and review your
|| answers.
||
ENDIF

ENDIF

IF what your current living situation = Married THEN

|
ELSEIF what your current living situation = Living with a partner THEN
|
ENDIF

IF (what your current living situation = Married or what your current living situation =
Living with a partner) and (husband/wife/partner plan future finances together = Yes, we
plan them together) THEN

| [The following questions are displayed as a table]
|
| **s1_6** Are you the main person for financial matters
| Who is the main person responsible for handling your family's financial matters?
| 1 I am.
| 2 My [fill for spouse or partner] is.
| 3 We handle our finances together.
| 4 Another person.
| 5 Other, please specify: \$Answer2\$
|
| **s1_6_other** other person handles financial matters


```
|  
| String  
|  
| [End of table display]  
| IF Are you the main person for financial matters = Other, please specify: $Answer2$  
| and other person handles financial matters = empty THEN  
||  
|| check_other check_other  
|| You checked “Other, specify” option, but you have not specified it. Your answers are  
|| important to us. Please go back and specify your response.  
||  
| ENDIF  
|  
ENDIF
```

[The following questions are displayed as a table]

s1_26_intro intro to agree disagree questions

Please indicate how much you agree with each of the following statements.

s1_26 thought about needing longterm care

I have thought a lot about the possibility of needing long-term care.

- 1 Strongly disagree
- 2 Disagree
- 3 Neither disagree nor agree
- 4 Agree
- 5 Strongly agree

s1_27 receive care from nurse

If I need long-term care at some point, I would prefer to receive care from a professional aide or nurse rather than my spouse/partner or other family member.

- 1 Strongly disagree
- 2 Disagree
- 3 Neither disagree nor agree
- 4 Agree
- 5 Strongly agree

[End of table display]

[The following questions are displayed as a table]

s1_28 chance not live independently

On a scale from 0 percent (meaning no chance) to 100 percent (meaning it is certain), what are the chances that, at some point in your life, you will no longer be able to live independently?

That is, you will need assistance with personal needs, such as dressing, bathing, getting in and out of bed, using the bathroom or eating. To record your answer, please click on the scale or enter a number in the box below.

Range: 0.0..100.0

[End of table display]

[The following questions are displayed as a table]

s1_31 move to nursing home in the next 5 yrs

On the same scale from 0 to 100, what are the chances that you will move to a nursing home in the next five years? To record your answer, please click on the scale or enter a number in the box below.

Range: 0.0..100.0

[End of table display]

[The following questions are displayed as a table]

s1_29 ever have to move to nursing home

On a scale from 0 to 100, what are the chances that you will ever have to move to a nursing home? To record your answer, please click on the scale or enter a number in the box below.

Range: 0.0..100.0

[End of table display]

[The following questions are displayed as a table]

s1_30 typical person move to nursing home

For a typical person of your age and gender, what are the chances that he/she will ever have to move to a nursing home?

Range: 0.0..100.0

[End of table display]

[The following questions are displayed as a table]

s1_33 family member take care of you

If you need long-term care at some point in the future, what are the chances that your spouse or another family member would be able and willing to take care of you?

Range: 0.0..100.0

[End of table display]

s1_38 important to leave an inheritance

Please indicate how much you agree with the following statement: It is important to leave an inheritance to my loved ones.

1 Strongly Disagree

2 Disagree

3 Neither disagree nor agree

4 Agree

5 Strongly agree

s4_54 choose a nursing home for loved one or self

Have you ever gone through the process of choosing a nursing home for a loved one (for example, a friend or relative) or possibly for yourself?

1 Yes, for a loved one

2 Yes, for myself

3 Yes, for a loved one and for myself

4 No

5 I don't know

s4_60 set aside money specifically for LTC

In the past, have you set aside money specifically to pay for future long-term care needs? For example, in case you had to go into a nursing home or receive in-home care?

1 Yes

2 No

3 I don't know

IF set aside money specifically for LTC = Yes THEN

|

| [The following questions are displayed as a table]

|

| **s4_60a** reasons for setting aside money

| What were your reasons for setting aside this money? [Check all that apply]

- | 1 I was concerned that I will need long-term care in the future
- | 2 I wanted to protect my family from the cost of my long-term care
- | 3 I did not want to rely on Medicaid
- | 4 Other, please specify: \$Answer2\$

| **s4_60a_other** Other reason set aside money

| String

| [End of table display]

| IF Other, please specify: \$Answer2\$ in reasons for setting aside money and Other reason
| set aside money = empty THEN

|| **check_other** check_other

|| You checked "Other, specify" option, but you have not specified it. Your answers are
|| important to us. Please go back and specify your response.

| ENDIF

ELSEIF set aside money specifically for LTC = No THEN

| [The following questions are displayed as a table]

| **s4_60b** reasons for not setting aside any money

| What were your reasons for not setting aside any money? [Check all that apply]

- | 1 I never thought about it; did not make active decision
- | 2 I did not think that I would need long-term care
- | 3 I did not have enough money to set aside
- | 4 I have plenty of money to cover long-term care, without setting anything specific aside
- | 5 I own long-term care insurance, so do not need to set aside additional money
- | 6 I planned on letting Medicaid pay for my long-term care
- | 7 Other, please specify: \$Answer2\$

| **s4_60b_other** Other reasons not set aside any money

| What were your reasons for not setting aside any money? [Check all that apply]

| String

| [End of table display]

| IF Other, please specify: \$Answer2\$ in reasons for not setting aside any money and Other
| reasons not set aside any money = empty THEN

|| **check_other** check_other

|| You checked "Other, specify" option, but you have not specified it. Your answers are
|| important to us. Please go back and specify your response.

| ENDIF

ENDIF

s4_61 family or friend spent a yr or more in a nursing home

Has a family member or close friend ever spent a year or more in a nursing home?

- 1 Yes
- 2 No
- 3 I don't know

CS_001 HOW PLEASANT INTERVIEW

Could you tell us how interesting or uninteresting you found the questions in this interview?

1 Very interesting

2 Interesting

3 Neither interesting nor uninteresting

4 Uninteresting

5 Very uninteresting